

ASSOCIATE OF ARTS

Business Administration

To be successful in business administration, you must know the ins and outs of running a business regardless of the company's nature. In DCB's Associate of Arts (AA) in Business Administration program, students will learn buyer behavior and dynamics, sales operations and management, demand analysis, cost-volume and profit relationship, pricing theory and general skills in technology, leadership, marketing and advertising strategy. All of these components will make you highly qualified to run your own business or manage one for an employer!

Why study business administration?

Graduating with a degree that leads to employment is important to your future. The demand for business graduates is always high because of the number of career opportunities available for them. Companies in every industry are looking for professionals who can organize, plan and manage.

Career choices

Professionals with business degrees can have a variety of careers due to the interdisciplinary nature of business education. Your business degree applies to many different jobs because you will learn skills that are important to a variety of industries. Some examples of careers include:

- Corporate executive
- Loan officer
- Marketing coordinator
- Account manager
- Sales manager
- Entrepreneur

General education requirements

These required classes will allow you to transfer to a four-year university.

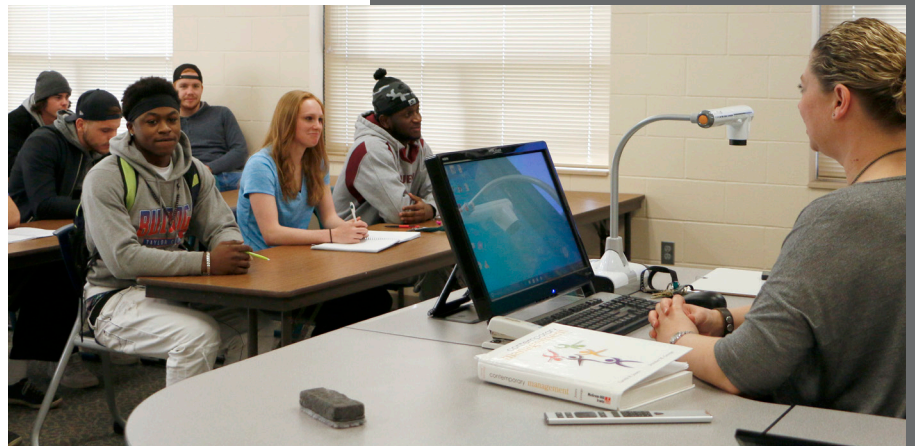
Core business classes

You will study accounting, microeconomics, macroeconomics, marketing, business in the legal environment, management and spreadsheet applications.



“The marketing/advertising classes I took at DCB have prepared me more than enough for the school I am transferring to, and have helped me understand what classes I need to pursue at my next college.”

– Sara Schaefer, Anaconda, MT



START SMALL...GO FAR
WITH DAKOTA COLLEGE AT BOTTINEAU

COURSES REQUIRED

Business Administration (AA)

Freshman Year	Fall	Spring
ECON 201 Principles of Microeconomics ..	3 cr	
ENGL 110 College Composition I	3 cr	
English elective	3 cr	
MATH 103 College Algebra or higher	4 cr	
Technology elective	3 cr	
ECON 202 Principles of Macroeconomics	3 cr	
ENGL 120 College Composition II		
or ENGL 125 Intro. to Professional Writing	3 cr	
Fine arts/humanities elective	3 cr	
Lab science elective	3-4 cr	
Social science elective	3 cr	

Sophomore Year	Fall	Spring
ACCT 200 Accounting I	3 cr	
ACCT 215 Business in the Legal Env't.	3 cr	
Arts/humanities/photography elective	3 cr	
BADM 201 Principles of Marketing	3 cr	
Wellness elective	2 cr	
ACCT 201 Elements of Accounting II	3 cr	
BADM 202 Principles of Management	3 cr	
BOTE 247 Spreadsheet Applications	3 cr	
COMM 110 Fund. of Public Speaking	3 cr	
Social science elective	3 cr	

All courses subject to change.

CONTACT INFORMATION



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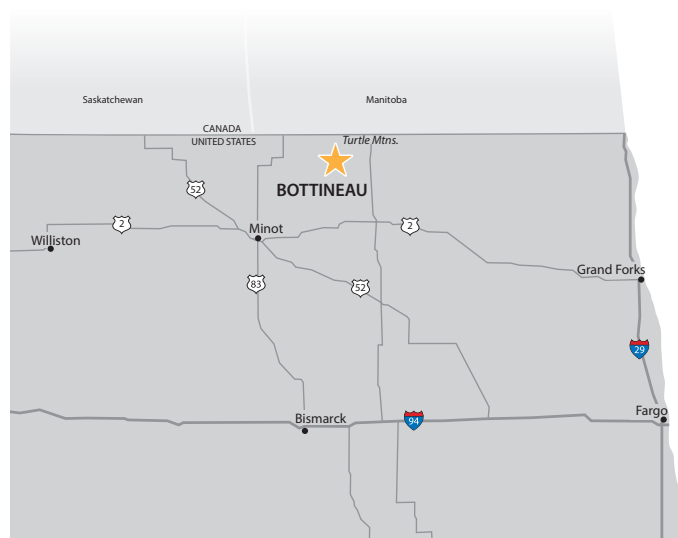
Admission Application and Campus Tours
 Admission/Student Services: 800-542-6866

WWW.DAKOTACOLLEGE.EDU



DAKOTA COLLEGE AT BOTTINEAU VISION

Dakota College at Bottineau is rooted in the past and grows towards the future by combining the best from the *Past, Present, and Future* to provide students with innovative educational opportunities. The campus will emphasize a knowledge and appreciation of *Nature*, implement a rapidly changing *Technology*, and prepare students to go *Beyond* and improve the quality of life.



DCB offers several varsity sports!
 Visit www.dcbjacks.com.