

STRATEGY REVIEW

Dakota College at Bottineau

Dr. Steve Shirley, President
Dr. Jerry Migler, Campus Dean
Thursday, March 10, 2022

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Dakota College Vision

■ Current

- Dakota College at Bottineau is rooted in the past and grows towards the future by combining the best from the Past, Present, and Future to provide students with innovative educational opportunities. The campus will emphasize a knowledge and appreciation of Nature, implement a rapidly changing Technology, and prepare students to go Beyond and improve the quality of life.

■ Proposed

- Dakota College will be a college of choice for affordable, quality, student-centered, transfer and career and technical education programs.

CONSIDERATIONS FOR DCB VISION

- Opportunities

- Support regional workforce needs by developing new career and technical education (CTE) programs for north central North Dakota.
- Grow existing nursing programs and start new site in Jamestown.
- Support regional high schools with expanded dual credit and early entry courses and programs.

- Challenges

- High start up costs for new CTE programs and facilities.
- Recruiting nursing students due to “Covid burnout.”
- Increasingly difficult to hire qualified faculty and staff.

CONSIDERATIONS FOR DCB VISION

- Responding to Opportunities and Challenges

- New CTE Center in Minot
- Expansion of nursing and allied health facilities on Bottineau campus
- Identifying new CTE programs to meet workforce needs in north central North Dakota to be offered at Minot and Bottineau
- Increased faculty salaries for high demand areas

- Improving Outcomes

- Adjustments to the college's mix of CTE programs to ensure funding is directed to programs of greatest need, opportunities, and student interest
- Enhanced student support services (advising, academic support, mental health, etc.) to increase student retention and graduation

DCB VISION TO ACTION

Scan

- DCB currently developing new mission and vision statements.
- DCB currently developing new five-year strategic plan.

Focus

- DCB Strategic Plan is being structured to support the ND State Board of Higher Education Strategic Plan.

Act

- Several key goals in the draft plan are already in action mode.

ACTION PLAN



CRITICAL ACTION ITEMS - DCB

- Completion of Minot CTE Center to open fall, 2023.
- Development of 5-7 new CTE programs in Minot.
- Completion of Center for Rural Health Education at DCB to open fall, 2023.
- Recruitment of nursing students to increase nursing program enrollments.
- Development of new CTE programs on the DCB campus.
- Enhance and expand existing UAS program.

CRITICAL ACTION ITEMS - DCB

- Key outcomes are enrollment, retention, graduation.
- Support for Five Strategic Initiatives:
 - Main Street - Workforce development in North Central ND.
 - Behavioral Health – Mental Health tele-counseling collaboration between DCB, LRSC, WSC and NDUS.
 - Transforming Education - More options for high school students through dual-credit and early entry courses and programs.
 - Tribal Engagement – Partnership with Turtle Mountain Community College through NITC. DCB ECH providing technical expertise to several Turtle Mountain Band of Chippewa Indians grant projects.
 - Reinventing Government - Shared services with MSU and other NDUS and ND agencies.
- Other agencies:
 - Minot State University, Lake Region State College, Williston State College, Turtle Mountain Community College, Valley City State University, ND Forest Service, International Peace Garden, City of Minot.

CONSIDERATIONS FOR RESOURCES REQUIRED

Talent

- Continuing Nursing faculty needs (growth and turnover)
- Leadership for Minot CTE Center
- New faculty for Minot CTE Center programs and DCB campus programs
- Marketing expertise to increase nursing & CTE program enrollment
- New Leadership – DCB Campus Dean

Systems

- Additional shared programming with other campuses, using ND Ag Consortium, Dakota Nursing Program, and NITC models

Budget

- Funding for CTE programming at the new Minot CTE Center (\$1.5 million)
- Funding for expansion of Nursing and new CTE programs at Bottineau (\$500,000)
- Funding for residential life improvements (TBD)
- Competitive salaries (\$100,000 yr/5 years)

Policy

- Start-up funds for new CTE programs at the two-year colleges

ACTION PLAN

Goals	Action Items	Resources Required	Measurable Outcomes
Postsecondary CTE Center in Minot	<ul style="list-style-type: none"> • Renovation/Construction • Program Development • Marketing and Recruitment 	<ul style="list-style-type: none"> • \$3.4 million for construction – secured, however may be inadequate • \$1.5 million for new programs/marketing - needed 	<ul style="list-style-type: none"> • Center open in fall, 2023 • 5 new programs staffed and operating with students in fall, 2023
Center for Rural Health Education	<ul style="list-style-type: none"> • Renovation/Construction • Capital Campaign Completion • Marketing and Recruitment 	<ul style="list-style-type: none"> • \$2.5 million for construction – secured • Capital campaign - \$800,000 raised, \$700,000 remaining • \$75,000 annually – program marketing 	<ul style="list-style-type: none"> • Center open in fall, 2023 • Upon opening, PN and ADN programs are filled to current capacity • Enrollment triples from fall of 2023 to fall of 2030
New CTE Programs on DCB Campus and Region	<ul style="list-style-type: none"> • Identify funding for two new campus programs (new or reallocation) • Program Development • Marketing and Recruitment • Establish two new Farm Business Management sites in NW ND 	<ul style="list-style-type: none"> • \$25,000 – program development • \$200,000 annually (\$100,000/program) • \$50,000/\$100,000 – facility adaptation • \$200,000 – new FBM sites 	<ul style="list-style-type: none"> • 2 new CTE programs on DCB campus in fall of 2025 • 2 new FBM sites in operation by fall of 2023
Establish Reputation as a Preferred Provider for Dual Credit and Early Entry Courses and Programs	<ul style="list-style-type: none"> • Complete NACEP Accreditation Process • Market the ability to complete certificate and Associate Degrees while in high school through DCB 	<ul style="list-style-type: none"> • Internal funding of ~ \$20,000 to complete NACEP accreditation • Internal reallocation to fund academic advisor for dual credit and early entry students (~\$30,000/PT position) 	<ul style="list-style-type: none"> • NACEP Accreditation earned • Goal – by 2023 - total of 50 high schools served • Goal – by 2025 – 50 students annually completing LEAP or LEAP Beyond Programs

ACTION PLAN

Goals	Action Items	Resources Required	Measurable Outcomes
Improved Residential Life on DCB Campus	<ul style="list-style-type: none"> • Evaluation of current residence halls (construction professionals) • Identify options (new/remodel/PPP) • Determine funding needed • Identify steps to secure funding • Review of current meal contract to determine if alternatives would provide better services 	<ul style="list-style-type: none"> • \$25,000 – evaluation of current facilities • Allocation of internal staff time for in-depth review of residence hall options • Allocation of internal staff time for in-depth review of alternatives for providing meals services to students 	<ul style="list-style-type: none"> • Long-range plan for DCB residence life and residence halls in place by September, 2022 • Review of meal service operations conducted by January, 2023. Any changes in plans to be implemented by fall, 2023
Competitive Salaries for DCB Faculty and Staff	<ul style="list-style-type: none"> • Conduct market comparison study • Determine salary goals • Develop plan to address goals • Identify funding sources 	<ul style="list-style-type: none"> • Additional \$100,000/year for a minimum of 5 years 	<ul style="list-style-type: none"> • Base salaries at DCB are increased by average of 2%/year in addition to other authorized increases
Additional Shared Services with other NDUS colleges/universities	<ul style="list-style-type: none"> • Annually – identify two services or programs that could be shared with other colleges, agencies, or organizations • Develop strategies to advance discussions for these possible shared services 	<ul style="list-style-type: none"> • Allocation of staff time for identification and advancement of shared services 	<ul style="list-style-type: none"> • One new shared service implemented per year



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