# Linda D. Burbidge

### Education

**Ph.D., Agricultural Economics**, Kansas State University

December 2010

Dissertation Title: "An Examination of College Freshmen's Food Choices"

GPA: 3.67/4.0

Activities: Graduate Students in Agricultural Economics (GSAE) secretary, 2 terms

M. S., Agribusiness and Applied Economics, North Dakota State University May 2007

Thesis Topic: Cost-Effective Intervention Strategies for Food Production and

Processing GPA: 4.0/4.0

Activities: Student Representative to the Graduate Program Committee,

Member of Collegiate Farm Bureau – NDSU Chapter

**B.S., Agricultural Economics**, North Dakota State University 2005

May

GPA: 3.37/4.0

Activities: Worked a minimum of 20 hours per week while attending school full time.

#### Certifications

- FAA Part 107 Commercial Drone Pilot Certification (July 2020)
- SAS Certified Base Programmer for SAS 9

## Statistical Programming & Computer Knowledge

- SAS
- SOL
- SPSS
- Microsoft Office Excel, Access, Word and PowerPoint
- Tableau

### **Work Experience**

**Instructor**, Dakota College at Bottineau (DCB), Department of Agriculture Management and Technology, August 2019 – Present, 80% Teaching, 10% Service to College, 10% Service to Community

Contract Author, Macmillan/Worth Publishers, December 2017 – Present, Supervisors: Kristyn Brown and Joshua Hill

Freelance Economist and Data Consultant, Self-Employed, December 2016 – Present

**Applied Data Scientist**, Mecca Analytics, April 2016 – December 2016, Supervisor: Cindy Gillund

**Healthcare Data Analyst I**, Blue Cross Blue Shield of North Dakota, March 2013 – November 2015, Supervisor: Kathy Helming

**Lecturer**, North Dakota State University (NDSU), Department of Agribusiness & Applied Economics, January 2011 – May 2013, 100% teaching (3 courses/semester)

**Research Assistant**, *Department of Agribusiness & Applied Economics*, *NDSU*, May 2012 – December 2012, Supervisor: Nancy Hodur

**Graduate Research Assistant**, *Department of Agricultural Economics*, *KSU*, August 2007 – August 2010, Supervisor: Hikaru Hanawa Peterson

**Graduate Research Assistant**, *Department of Agribusiness & Applied Economics*, *NDSU*, August 2005 – December 2006, Supervisor: William Nganje

### **Publications in Peer-Reviewed Journals**

Lim, S., Wachenheim, C., Burbidge, L. D., Jackson, J., Roberts, D., Saxowsky, D. "Gender differences in economics." *North American Colleges and Teachers of Agriculture Journal* 58: 335-340.

Miljkovic, D., Gong, J., Lehrke, L. D. 2009. "The Effects of Trivial Attributes on Choice of Food Products." *Agricultural and Resource Economics Review* 38(2): 142-152.

Peterson, H.H., Burbidge, L.D. "Japanese Consumers' Valuation of US Beef and Pork Products after the Beef Trade Ban." *Journal or Agricultural and Resource Economics*, 37(1): 58-76.

#### **Selected Paper Presentations**

Burbidge, L. D., Peterson, H. H. "Peer Beverage Consumption and Weight Gain in College Freshman." Selected paper. Western Agricultural Economics Association Annual Meeting, Banff, Alberta, CA, June 2011.

Lehrke, L.D., Xia, T. and Peterson, H.H. "The Relationship among Junk Foods and Fruits and Vegetables: An Analysis of Natural Food Shoppers." Selected paper. NEC-63 Conference, Banff, AB, September 2009.

Lehrke, L.D., Peterson, H.H. "Why do US Products Suffer Poor Images in Japan?" Selected paper. Western Agricultural Economics Association Annual Meeting, Kauai, HI, June 2009.

Lehrke, L.D., Nganje, W.E. "Cost-Effective Food Safety Risk Reduction Strategies at Retail Meat Facilities." Selected paper. Western Education and Research Activities Committee on Agribusiness Annual Meeting, Las Vegas, NV, June 2006.

### **Selected Poster Presentations**

Burbidge, L. D. and Ross, K. "Do health monitoring tools and apps reduce healthcare costs? Evidence based on panel data from a health insurance company." Accepted Poster. Agricultural and Applied Economics Association Annual Meeting, Minneapolis, MN, July 2014.

Burbidge, L. D. and Peterson, H.H. "From Family to Peer Setting: Food Choices of College Freshmen." Accepted Poster. Agricultural and Applied Economics Association Annual Meeting, Denver, CO, July 2010.

Featherstone, A. and Burbidge, L.D. "A Comparison of Methods for Imposing Curvature On the Normalized Quadratic Indirect Profit Function." Accepted Poster. Agricultural and Applied Economics Association Annual Meeting, Denver, CO, July 2010.

#### **Experience Abroad**

Study Tour of Ireland, KSU Study abroad trip (May 20<sup>th</sup> – May 30<sup>th</sup>, 2008)

Study Tour of France, NDSU Study abroad trip (May 21st – June 19th, 2004)

### **University & Professional Service**

Committee member, Academic and Co-curricular Assessment Committee, DCB, August 2020 – Present

Committee member, Faculty Qualifications, DCB, October 2019 – Present

Committee member, Institutional Review Board, DCB, August 2019 – Present

Committee member, Faculty Examination Exceptions Committee, DCB, August 2019 – August 2020

Invited Speaker, Blue National Summit, Phoenix, AZ, April 2015

Invited Speaker, Optum Client Conference, Dallas, TX, March 2014

Selection committee member, Department head search committee, KSU October 2008 – March 2009

### **Honors & Awards**

Graduate Student Travel Scholarship, WAEA, 2010, \$250

Graduate Student Council Travel Scholarship, KSU, 2010, \$125

Graduate Student Council Travel Scholarship, KSU, 2009, \$150

USDA National Needs Fellow, KSU, 2007-2010