Dakota College at Bottineau

Strategic Plan – Work in Progress

2015-2020 – Update: May 15, 2018

PREFACE

Dakota College's 2015-2020 Strategic Plan consists of actionable goals reflective of the beliefs it expresses in its foundational statements. These statements lay the groundwork for the road ahead; however, in the open admissions environment of the community college, it is difficult to develop strategies that won't have to be adjusted as they develop. The changing needs of the workforce, the year-to-year variability in students' readiness for college, and fluctuating funding levels all make for a living script that requires flexibility in order to be effective. We feel that such an instrument has been crafted for Dakota College at Bottineau and look forward to implementing the action steps that will provide a quality education in a quality environment.

FOUNDATIONAL STATEMENTS

Institutional Mission

Dakota College provides students with a quality education in a caring environment. The institution values diversity and personal enrichment by promoting engaged learning for employment and university transfer. With the help of a supportive community, Dakota College emphasizes nature and technology to accomplish its mission through an array of curricula, programs, and services.

- Liberal arts education provides students the knowledge and tools to continue their education, to serve as good stewards of the environment, and to function as responsible citizens.
- Career/technical education provides students with the knowledge and skills required to succeed by utilizing natural, human, and technological resources.
- Distance delivery provides students increased access to education and career opportunities.
- Community education provides diverse life-long learning experiences.
- Support services provide opportunities for individual growth and success.
- Campus activities provide for interpersonal development.
- Campus outreach provides area schools and groups access to college resources.
- Workforce training and development provides the human resources for economic development.
- All programs provide a greater understanding of human diversity.

Dakota College's curricula, programs, and services take students beyond nature and technology and leaves them with an ethic of concern and care for the natural world.

Vision

"Dakota College is rooted in the past and grows towards the future by combining the best from the *Past, Present, and Future* to provide students with innovative educational opportunities. The campus will emphasize a knowledge and appreciation of *Nature,* implement a rapidly changing *Technology,* and prepare students to go *Beyond* and improve the quality of life."

Core Values

- Student Centered: Dakota College values students, considers their needs and interests, and makes sincere efforts to respond positively to those needs and interests.
- Excellence: Dakota College community members take pride in their work and strive for academic and professional excellence.
- Learning: Dakota College values innovation and quality as it serves the learning needs of its various constituencies.
- Respect and Responsibility: Dakota College acknowledges, understands, and supports the rights of others to express their ideas. Individual responsibility is integral to civil discourse, which enables meaningful learning experiences and informed decisions.
- **Diversity:** Dakota College supports and embraces diversity, which enriches the quality of the learning experience.

DCB Goals and Priorities

- Improve learning and services through ongoing assessment.
- Improve extra and co-curricular offerings.
- Provide curricular offerings to meet the needs of constituents.
- Develop the institution's Nature, Technology, and Beyond focus.
- Utilize all campus resources.
- Enhance residential life.
- Develop learning partnerships throughout the region and state.
- Promote global awareness.
- Promote an innovative culture in a technologically enhanced environment.

Graduate Profile

Graduates of Dakota College are self-confident and possess skills that promote life-long learning. When Dakota College graduates leave the nurturing environment the campus provides, they can successfully continue their education or effectively enter the workforce. By utilizing the knowledge gained and the interpersonal and communication skills learned on campus graduates will become contributing members of society. Dakota College develops responsible graduates who can manage life activities in a manner that allows them to become high achievers who can protect and use our natural and human resources wisely.

DCB Strategic Plan 2015-2020 2 | Page

STRATEGIC PLAN 2015-2020 Work in Progress

Updates: January 6, 2016

January 26, 2016 December 19, 2017

May 15, 2018

AUGMENT AND APPRECIATE THE INSTITUTION'S CORE: Providing curricular programming to meet the needs of constituents.

<u>STRATEGIC GOAL 1</u>: Develop new curriculums that meet the interests of students, align with the College's mission and values, promote economic development, and have the potential to become signature programs for Dakota College.

ALIGNMENT WITH NDUS STRATEGIC PLAN

• Ensure programs are relevant, valuable and timely.

Meet North Dakota's workforce needs through recruitment of students from traditional and non-traditional audiences, both in and out of state.

OBJECTIVE 1.1	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Work collaboratively with the International Peace Garden to build certificate and	Larry Brooks, Principal Diann Beckman	December 31, 2015	Have eight to ten students enrolled in the program for fall	
associate degree offerings in horticulture			semester 2016 and fifteen to	
that combine the best practical, hands-on internships with the highest quality			seventeen students enrolled for fall 2017.	
classroom instruction.				
		1/6/2016 Revision Revised to June 1,	Revision: Have 8-10 students enrolled for spring semester	1/6/2016 - Meetings have been held with IPG leadership and a tentative curriculum has been
		2016	2017	developed
		12/19/2017 Revision Revised to Fall 2019	Revision: Have 10-12 students enrolled for fall 2019.	12/19/2017 – Programs in place and offered.
		Nevised to Fall 2015	emoned for fail 2013.	5/15/2018 – Arrange visit with new CEO of IPG.
				Enrollment targets remain, but are proving
				difficult to reach in the near term
OBJECTIVE 1.2	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS

DCB Strategic Plan 2015-2020 3 | Page

Utilize the services of a local entrepreneur in a cooperative arrangement with Dakota College at Bottineau to establish a course of study in aquaponics – a blending of the hydroponic and aquaculture fields.	Keith Knudson, Principal Larry Brooks and Aspen Aquaponics	December 31, 2015	Have six to eight students enrolled in the program for fall semester 2016 and ten to twelve students enrolled for fall 2017.	1/6/2016 - On schedule: greenhouse is renovated, equipment being installed 12/19/2017 – Complete 5/15/2018 – Enrollment targets remain but have proven difficult to reach
OBJECTIVE 1.3	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Develop and implement, along with the North Dakota Department of Health, a new option aligned with the college's allied health instructional program. The option is "Community Paramedic Technology", an appropriate and operative title for this recent innovation in home health care.	Larry Brooks, Principal North Dakota Department of Health and Community Ambulance- Minot ND	December 31, 2016 1/6/2016 Revision On Hold	Have six to eight students enrolled in the program for the fall semester 2017 and ten to twelve students enrolled for fall 2018.	1/6/2016 - Monitoring the status of healthcare reimbursement. Based on current trends, this program may not be viable. 12/19/2017 – BSC is pursuing this degree, therefore DCB will not pursue. Will pursue programs with Trinity Health for Minot sector.
OBJECTIVE 1.4	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Provide opportunity and financial resources for a Dakota College at Bottineau instructor to obtain the credentials required to implement the health information management program that is already among the majors in the college's inventory of educational offerings.	Vicki Bickford, Principal Larry Brooks, Laura Pfeifer and the North Dakota University System 12/19/2017 – Remove Vicki Bickford and Laura Pfeifer, both have resigned.	August 21, 2017	Vicki Bickford will complete her AAS degree and become a Registered Health Information Technician (RHIT) certified by the beginning of the 2017 fall term.	1/6/2016 - On Schedule: Completed one semester and working on completing second semester. 12/19/2017 - On hold due to resignation of Principal Champion 12/15/2018 - Remains on hold
OBJECTIVE 1.5	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Reconfigure the institution's forestry and horticulture programs so that they meet current industry needs and are attractive to	Larry Brooks, Principal Diann Beckman, Kayla O'Toole, Dan Davis, the North Dakota Forest Service and the existing	December 31, 2016	Have a combined total of ten to fifteen students enrolled in Forestry and Horticulture for fall semester 2017 and a	1/6/2016 - Question the delivery of floral design and landscape design online. On Schedule: Urban Forestry is available and students enrolled

DCB Strategic Plan 2015-2020 4 | P a g e

so that they have strong online delivery components in urban forestry, floral design, and landscape design.	Horticulture and Forestry Advisory Boards 12/19/2017 – Remove Diann Beckman who is retiring after Spring 2018 semester	12/19/2017 Revision - Extend to December 31, 2019	combined total of twenty students for fall semester 2018.	5/15/2018 – Enrollment targets remain but have proven difficult to reach
OBJECTIVE 1.6	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
12/19/2017 - New Goal Explore AAS degree in Human Resources Management.	Larry Brooks, Principal	December 31, 2018	Have a combined total of five to eight students enrolled in fall semester 2018 and eight to ten by fall 2019.	5/15/2018 – Approval has been granted by SBHE. Still on track for implementation if fall 2019, but budget uncertainty may affect projected start date.

DCB Strategic Plan 2015-2020 5 | P a g e

PROVIDE PROGRAMS PEOPLE WANT: Delivering educational opportunity when and where it is needed to support a diverse, growing, and changing population.

STRATEGIC GOAL 2: Cultivate relationships, build partnerships, develop resources, and apply diverse delivery methods to enhance access and opportunity to the benefit Dakota College at Bottineau can provide.

ALIGNMENT WITH NDUS STRATEGIC PLAN

- Expand access to instructional opportunities through non-traditional delivery methods.
- Increase academic collaboration among the institutions.

Create efficiencies through shared programs and services where cost-savings and/or performance enhancements are achievable.

OBJECTIVE 2.1	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Construct, through an alliance among Dakota	Dr. Steve Shirley, Principal DCB	August 19, 2019	A comprehensive career and	1/6/2016 - Request has been submitted
College, Minot State University (MSU) and the	Dean's Council, Minot State		technical education center will	as part of the Minot Resiliency plan for
community of Minot, a career and technical	University Administrative		have been constructed and the	this project.
education center on the MSU campus. Minot	Council, and the Bottineau and		entering class will two hundred fifty	
State and Dakota College at Bottineau will jointly	Minot Legislative delegations		full and part time students for the	12/19/2017 – The location of the
manage the facility and offer programming that			2019 fall term.	education center to be located in Minot,
falls within their respective missions. They will				not specifically on MSU campus.
broker other needed workforce training opportunities and services.				5/15/2018 – City of Minot has submitted
opportunities and services.				a request for approval to use some of its
				resiliency funding for a combined CTE
				Center/City Hall. Waiting for response
				from HUD.
OBJECTIVE 2.2	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Increase student enrollment in the practical	Dawn Romfo, Principal Dr. Steve	August 24, 2015	Twenty-four students will be	
nursing and associate degree nursing programs in	Shirley, Trinity Health, Heart of		enrolled at the Minot site, 36	
Bottineau, Valley City, Rugby, and Minot, ND.	America Medical Center, Dakota		students will be enrolled at the	
	Nursing Program, Minot State		Bottineau site, 36 students will be	
	University		enrolled at the Valley City site, and	
			ten students will be enrolled at the	
			Rugby site during the 2019 fall	
			term.	

DCB Strategic Plan 2015-2020 6 | Page

	1/6/2016 Revision Champions: Dawn Romfo, Principal, Betty Tykwinski, HAMC, DNP and MSU		1/6/2016 Revision Outcome: For the fall semester of 2016, increase enrollment to 5 PNs in Rugby; 12 PNs at the Burdick Job Corps Center in Minot; 12 PNs and 12 ADNs at Trinity Health in Minot, 12 PNs and 12 ADNs in Valley City; and 8 PNs and 10 ADNs in Bottineau.	1/6/2016 - Need to visit with Dawn and Betty about managing goal 12/19/2017 - Complete Rugby (HAMC) is not interested in being a site in Rugby due to the cost associated. 5/15/2018 - All Nursing sites projected to be at capacity in fall, 2018
OBJECTIVE 2.3	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Administer a medical assistant course of study for citizens in the Beulah-Hazen, ND, region through a memorandum of agreement with the Sakakawea Medical Center at that location.	Vicki Bickford, Principal Sakakawea Medical Center, Ashley Pedie, Kayla O'Toole and Larry Brooks	December 31, 2016	Have six to eight students enrolled in the program for fall semester 2016 and ten to twelve students enrolled for fall 2017.	1/6/2016 - On Schedule: first class started fall 2015 with 3 students 12/19/2017 – This will be a program at remote locates throughout ND, not only the citizens in the Beulah-Hazen, ND region.
OBJECTIVE 2.4	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Administer a paramedic technology course of study for citizens in the Watford City, ND, area through a memorandum of agreement with the McKenzie County Health Care System at that location.	Larry Brooks, Principal Community Ambulance Service, McKenzie County Health Care System,	December 31, 2016 12/19/2017 Revision - Fall 2018	Have six to eight students enrolled in the program for fall semester 2016 and ten to twelve students enrolled for fall 2017. 12/19/2017 – change to fall semester 2018	1/6/2016 - On Schedule 12/19/2017 – Change location from Watford City, ND to Williston, ND
				5/15/2018 – Program will begin in Williston, in cooperation with WSC, in fall 2018.
OBJECTIVE 2.5	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS

DCB Strategic Plan 2015-2020 7 | P a g e

Create an online associate of science degree, in partnership with the other community colleges in the North Dakota University System, which serves place-bound individuals who want to earn a credential that includes comprehensive general education credits.	Kayla O'Toole, Principal North Dakota University System, Distance Education Directors	May 16, 2016 1/6/2016 Revision Revised to July 1, 2016	Have ten students enrolled in the program for fall semester 2016.	1/6/2016 - On Schedule: working through the various approvals. 12/19/2017 Complete
OBJECTIVE 2.6	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Articulate an agreement with Burdick Job Corps Center, Minot, ND, that will provide a transfer for students graduating from the Center into Dakota College at Bottineau's career/technical and	Russ Gagnon, Principal Penny Belgarde and Administration of Burdick Job Corps Center	May 16, 2016	Articulation agreements have been written and students have begun to transfer to DCB by the fall semester, 2016.	
general education options.		1/6/2016 Revision Revised to December 31, 2016		1/6/2016 - Need to visit with Russ
	12/19/2017 Revision Remove Russ Gagnon and change Penny Belgarde to Principal Goal Champion	12/19/2017 Revision Revised to May 16, 2018	12/19/2017 Revision – by fall semester, 2018	5/15/2018 – Discussions are currently underway with new BJCC management and a tentative agreement has been developed.
OBJECTIVE 2.7	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	
12/19/2017 - New Goal	Kayla O'Toole, Principal	Spring of 2019	Have eight to ten students enrolled	5/15/2018 – Currently, nine students
LEAP			in and graduated from the program at the end of the Spring 2019 semester.	are enrolled and six high schools are participating. Seven students completed LEAP in spring, 2018.

PREPARE FOR THE UNPREDICTABLE: Planning for fluctuating student enrollments and volatile state funding.

<u>STRATEGIC GOAL 3:</u> Assure the financial stability of the College by implementing practices that accommodate responsible stewardship of taxpayer and student tuition dollars. **ALIGNMENT WITH NDUS STRATEGIC PLAN**

• Rank among the most productive states in total funding per degree and certificate awarded. Standardize categories of mandatory fees and strengthen fee policies.

Objective 3.1	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Build a reserve account for the college by allocating at least 5% of any biennial carry-over revenue into a "rainy day" account.	Laura Pfeifer, Principal	June 30, 2016	Dakota College will have built a cash reserve of \$284,834.00 by July 1, 2016.	
		1/62016 Revision June 2020	Revised Outcome: DCB has developed a plan to build reserves over a 5 year period of	1/6/2016 - Filed a revised plan with NDUS to build DCB reserves
			\$40,000/year	12-19-2017 – Completed
				5/15/2018 – DCB ended FY17 with a reserve balance of \$1.16 million
Objective 3.2	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Calculate the costs of providing each of Dakota College at Bottineau's academic and service offerings, measuring expenses against the value of the offering to students, to the State, and to the return-on-investment. Use the information to maximize resources to those that contribute significantly and reducing resources to those that contribute less significantly.	Laura Pfeifer, Principal Judy Higgins, April Abrahamson and Dean's Council	December 31, 2016	A return on investment formula will have been developed for each program and service.	
1/6/2016 Revised to: DCB will conduct a review of all academic and CTE programs to determine their current and projected enrollments as well as their financial status regarding revenues and expenditures.		1/6/2016 Revision Cost Allocation Summary: May 31, 2016 Credit Production by Program Summary: August 1, 2016	1/6/2016 Revised to: will have a summary of expenses vs revenue for each program area; i.e. cost per student	
	12/19/2017 Revision – remove Pfeifer and	12/19/2017 Revised – December 31, 2019		

DCB Strategic Plan 2015-2020 9 | P a g e

	Abrahamson due to resignations			5/15/2018 – Goal/objective remains in place, but due to reduced staffing and increased workloads, finding dedicated time to work on this project is difficult
OBJECTIVE 3.3	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Revise the monthly budget reports received by departments so they are more easily understood and provide an accurate accounting of fund balances in real time. Insist that department heads take responsibility for ending the fiscal year without overspending.	Laura Pfeifer, Principal Judy Higgins and Stacy Allard 1/6/2016 Revision Champion: Laura Pfeifer, Principal and Stacy Allard 12/19/2017 Revision Champion: Lisa Mock, Principal and Stacy Allard	August 24, 2015	Every department/ service ends their fiscal year on or below budget as of June 30, 2016.	1/6/2016 - First report was sent out August 1, 2015 and continually being revised. 5/15/2018 – Lisa Mock has started a process of visiting with each department to review their budgets, to help them understand their monthly reports, and to identify issues and concerns regarding their budgets. This will continue through FY19 until all departments have been completed.
OBJECTIVE 3.4	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Continue to explore additional markets for opportunities the college can support, focusing on new campus programming, online delivery, and collaboration with business, industry, and other colleges and universities.	Dan Davis, Principal Kayla O'Toole, Larry Brooks and Sandy Hageness	January 8, 2018	Three new programs will be thoroughly researched by the fall of 2016. One will be ready for implementation for the spring of 2017, one for fall of 2017 and one for spring 2018.	
			1/6/2016 Revised to: programs can include articulation, work force training etc.	1/6/2016 - Aquaponics is ready to launch spring 2016

DCB Strategic Plan 2015-2020 10 | P a g e

his position change. Larry Brooks and Kayla O'Toole now have the lead. S/15/18 – Approval for HR Management fall 2019. Exploring agriculture program for fall 2019 in collaboration with LRSC,	lor his Bro	rooks and Kayla O'Toole	athletic training Exploring PN program at BJC 5/15/18 – Approval for HR Managemen fall 2019. Exploring agriculture program for fall 2019 in collaboration with LRSC,
--	-------------------	-------------------------	--

DCB Strategic Plan 2015-2020 11 | P a g e

SUPPORT THE INTERFACE OF BRICKS AND MORTAR WITH STUDENTS, STAFF, AND FACULTY: Investing in the campus physical plant in a manner that mirrors DCB's goals, priorities and long term planning.

STRATEGIC GOAL 4: Improve and expand existing facilities to enhance the campus learning and living environment.

ALIGNMENT WITH NDUS STRATEGIC PLAN:

Strengthen the system's ability to respond quickly to changing needs.

	COMPLETION DATE	MEASURABLE OUTCOME	
aura Pfeifer, Principal	May 16, 2016	Renovations to the Nelson Science	
Physical, Life Science and		Center will have been completed and by	
Mathematics Staff working			
along with architect and		, , , , , , , , , , , , , , , , , , ,	
construction management		fall term.	
	Revised to August 2016	Revised 1/6/2016: renovations will have been completed by August 15, 2016	1/6/2016 - Architect has been selected
			1/26/2016 - Advertising for a CMAR 12/19/2017 – Progress continues 5/15/2018 – final NSC projects completed in fall 2017 Phase 2 request submitted to NDUS in spring 2018
GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Dan Davis, Principal	August 16, 2017	\$1 million in improvements will have	1/6/2016 - Contact Rick Tonder to
		-	review the residence hall conditions
Davis		residence halls.	and identify options in moving
			forward
			1/26/2016 – Sodexo facilities
			manager will do a walk-through to
			provide an opinion or direction for the residence halls.
Oct.	GOAL CHAMPION(S) an Davis, Principal ura Pfeifer and Michelle	As a thematics Staff working ong with architect and instruction management. Revised to August 2016 GOAL CHAMPION(S) The Davis, Principal are Pfeifer and Michelle EXPECTED COMPLETION DATE August 16, 2017	the end of the spring semester, 2016 and ready for occupancy for the 2016 fall term. Revised to August 2016 Revised 1/6/2016: renovations will have been completed by August 15, 2016 GOAL CHAMPION(S) EXPECTED COMPLETION DATE In Davis, Principal ura Pfeifer and Michelle EXPECTED Suggestion of the spring semester, 2016 and ready for occupancy for the 2016 fall term. Revised 1/6/2016: renovations will have been completed by August 15, 2016 MEASURABLE OUTCOME \$1 million in improvements will have been utilized for refurbishing the

DCB Strategic Plan 2015-2020 12 | P a g e

				12/19/2017 – Project not complete due to the inability to repay the bonds. Need to be discuss bonding authority for next session with Rick Tonder, NDUS. Dining Center and Residence Hall long term plan to be added. 5/15/18 – Further research on bonding to be conducted in summer 2018.
OBJECTIVE 4.3	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Support the "Save Old Main Committee" in	Jan Nahinrick, Principal Old	August 16, 2017	\$200,000 worth of improvements will	1/26/2016- work with Otter Tail to
their efforts to repurpose, renovate, and put	Main Committee		have been completed to stabilize the	get temporary power to the Old
back into service the college's historic Old Main			building and buy time for further, major	Main building
building.			rehabilitation.	12/19/2017 – roofing and gutter
				renovations complete.
				5/15/2018 – Floor plans for using
				Old Main for Nursing, Student
				Success Center/TRiO, Student
				Services and the Business Office
				have been completed by the architect retained by the Old Main
				Committee. Now waiting for
				renderings from the architect.
		EXPECTED		PROGRESS
OBJECTIVE 4.4	GOAL CHAMPION(S)	COMPLETION DATE	MEASURABLE OUTCOME	
Address, in collaboration with the community,	DCB Campus Dean,	May 15, 2017	The Bottineau Community, College, and	1/6/2016 - Community has decided
the need for a wellness facility that will serve	Principal		City Council will have engaged to move	to build a hockey arena. Wellness
both the needs of Bottineau County and Dakota	Dan Davis, Brandon Colvin,		forward with the construction of a	center will not be constructed in the
College.	Bottineau City Council,	Revised: On Hold	wellness facility.	near future.
	Bottineau High School,			1/26/2016 – The Park Board is
	Laura Pfeifer and Dawn			leading research to identify square
	Romfo			footage necessary

DCB Strategic Plan 2015-2020 13 | P a g e

	12/19/2017 – Remove Brandon Colvin and Laura Pfeifer due to resignations			12/19/2017 – Community moving forward with plans for an ice arena to include wellness facility. Consider remodeling existing campus wellness facilities. 5/15/2018 – With limited progress on the community wellness center, the college will make investments in equipment upgrades for the existing cardio and weight rooms on campus in the summer of 2018.
OBJECTIVE 4.5	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Convince the Bottineau City council to provide a \$2 to \$1 match for the \$114,000 allocated Dakota College by the 64 th Legislative Assembly for deferred maintenance. The match request from the city is \$228,000 and is to be funded from the "oil surge" dollars given to Bottineau by the State.	Dr. Ken Grosz, Principal Laura Pfeifer	July 31, 2015	To have received \$228,000 from the city of Bottineau's "surge funding" account.	1/6/2016 - Request was made, but not granted.

DCB Strategic Plan 2015-2020 14 | P a g e

MOTIVATE AND INSPIRE THOSE WE SERVE: Encouraging students to be Inquisitive and Passionate about their Learning Experiences so their time, energy, and resources are used productively.

STRATEGIC GOAL 5: Provide a culture of scholarship, learning, and engagement that results in student success.

ALIGNMENT WITH NDUS STRATEGIC PLAN

• Improve admissions standards at institutions.

Increase students' overall attainment rates through increased participation, retention and completion rates.

OBJECTIVE 5.1	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Research the application of new admissions	Brandon Colvin, principal;	December 31, 2015	Increase fall to spring and fall to fall	1/6/2016 - Explore ways to
standards to prospective non-resident students to	Danny Davis, Dan Fagerlund,		retention rates by 10% by the end	increase retention rates outside of
help ensure entering freshman have the ability to	Marcus Johnson, Julian		of spring semester, 2017.	raising admission standards.
benefit from the learning experiences offered at	Larry, Steve Sathre,			
Dakota Collage.	Retention Committee			
	12/19/2017 – remove Brandon Colvin, Dan Fagerlund, Marcus Johnson, and Julian due to resignations			12/19/2017 – assign new Goal Champion Principal. Review with Retention Committee 5/15/18 – Work with retention committee and faculty to establish benchmark retention rates for DCB in summer and fall of 2018.
OBJECTIVE 5.2	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Require a one-credit leadership course for all	Larry Brooks, Principal	December 31, 2015	By fall semester 2016 a leadership	1/6/2016 - Leadership course in
students majoring in a career/technical field. The	Career and Technology		course will be required for every	place and already offered in fall
course will focus on community service,	Education Faculty		new student who plans to earn a	2015.
volunteerism, and the common good.			career or technology certification	
			or degree.	12/19/2017 – complete
				Add course to new catalog and
				incorporate online offering.

DCB Strategic Plan 2015-2020 15 | P a g e

OBJECTIVE 5.3	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Research and deliver innovative and effective	Larry Brooks, Principal full	May 17, 2016	Obtain a 70% pass rate in all ASC	1/6/2016 - Note: Larry to look into
methods of instructing developmental course work in mathematics and communications.	time benefited faculty in mathematics and		classes.	pass rates
	communications			1-26-2016 – CLEM development is being looked into by NDUS. Important that DCB is a key player in the development of this course. 12/19/2017 – progress continues 5/15/2018 – work with IR office at MSU to determine success rates in DCB ASC courses. Data to be available for start of fall semester, 2018.
OBJECTIVE 5.4	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Revise the method currently in place to determine	Larry Brooks, Principal	May 17, 2016	A new objective method for	1/6/2016 - Progress report at next
if Dakota College at Bottineau students are meeting	General Education		measuring the success of Dakota	meeting
the outcomes set forth in the institution's general	Committee	12/19/2017 - ongoing	College at Bottineau general	12/19/2017 – Progress continues
education philosophy.			education program will have been	
			developed and will be ready to	
			implement for the 2016 fall term.	

DCB Strategic Plan 2015-2020 16 | P a g e

ACCENTUATE A PRIME MARKER OF STUDENT SUCCESS: Persisting to graduation is an aspiration that effects every level of campus operations as well as every aspect of students' lives.

STRATEGIC GOAL 6: Implement new approaches and fine tune current techniques to improve fall-to-spring and fall-to-fall retention as well as graduation rates.

ALIGNMENT WITH NDUS STRATEGIC PLAN

- Rank among the most productive states in total funding per degree and certificate awarded.
- Improve admissions standards at institutions.

Increase students' overall attainment rates through increased participation, retention and completion rates.

OBJECTIVE 6.1	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Submit proposals for a <i>Trio-Student Support</i> Services grant and a <i>Title III – Strengthening</i> Institution grant that will focus on improving career and academic advising for those most in need of these guidance services.	Stephanie Blumhagen, Principal	May 15, 2015	Grant approvals received	1/6/2016 - On Schedule: grant received and implementation underway 12/19/2017 - complete
OBJECTIVE 6.2	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Redesign the current advisor\advisee arrangement	Larry Brooks and Dan Davis,	March 17, 2016	Academic advising will improve as	1/6/2016 - Integrate with retention
so number-of-students-per-advisor loads are evenly distributed and only a core of skilled advisors	Principals		evidenced by a 10% increase in fall- to-fall retention by the fall semester	and TRIO, redesign. 12/19/2017 – advisor program to be
manage this important component leading to			of 2017.	reviewed.
student success. Agree upon specific protocols that			012017.	5/15/2018 – new advising model
a core of skilled faculty advisors must follow and				under review with goal of
build in accountability measures for advisors.				implementing in summer 2018.
OBJECTIVE 6.3	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Develop a handbook of policies, procedures, and	Julian Larry, Principal Dan	December 31, 2015	The requirements outlined in the	
expectations that must be followed and met for the	Davis, Larry Brooks, Marcus		handbook will be implemented	
following important student success elements:	Johnson and Retention	Revised to: August 15,	beginning fall semester, 2016.	
First Year Experience, First Year Sequence, First	Committee	2016		
Year Activities, Retention Director, Coordinator, and Advisor.	12/19/2017 – remove Julian Larry as Principal and			12/19/2017 – assign new Goal
dilu Auvisur.	Marcus Johnson due to			Champions. Positions to be revised.
	resignations.			Champions. Fositions to be revised.

DCB Strategic Plan 2015-2020 17 | P a g e

OBJECTIVE 6.4	GOAL CHAMPION(S)	EXPECTED	MEASURABLE OUTCOME	5/15/2018 - due to staffing reductions resulting from budget cuts, there has been significant transition in the areas of retention and First Year Activities. Consequently, the handbooks have been on hold until the college determines future directions for these areas. PROGRESS
Andrew Control of the	. ,	COMPLETION DATE	At least 2007 of at aleast a least and	
Assign responsibility for a reverse transfer initiative. Reverse transfer is defined as follows: Encouraging	Julian Larry, Principal April Abrahamson, and Retention	December 31, 2015	At least 80% of students who need	
students who have left Dakota Collage at Bottineau	Committee		six credits or less to graduate will be contacted.	
before graduating, but who have met the college's	Committee		contacted.	
residency requirements, to bring back credits from	1/6/2016 Revision			1/6/2016 - Identify the number of
their post-DCB universities so they can be applied	Champions: Add Brandi			students contacted and responses
for the purpose of meeting Dakota College at	Rudland			received.
Bottineau graduation requirements.	12/19/2017 Revision			12/19/2017 – Assign new Champions
	Remove Julian Larry and			5/15/2018 – On hold until resources
	April Abrahamson due to			and staffing are available for a new lead person to coordinate this.
	resignations.			read person to coordinate this.
OBJECTIVE 6.5	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Establish the certificate of college studies as a key	Larry Brooks, Principal	December 31, 2015	Ten certificate of college studies	1/6/2016 - On Schedule
instrument for retaining under-prepared students	Retention Committee,		students will graduate on May 16,	12/19/2017 – Complete
and students undecided about a college major.	Retention Coordinator and		2016.	Get statistics from Registrar
	Director, Faculty Advisors			5/15/18 – 19 students graduated
				with this certificate in spring 2018.

DCB Strategic Plan 2015-2020 18 | P a g e

PROVIDE VENUES FOR SELF IMPROVEMENT: Participating in college sponsored activities outside of the classroom improve skills and complement the academic program.

STRATEGIC GOAL 7: Promote an agenda that adds value to students' educational endeavors through vibrant extra-and co-curricular activities.

ALIGNMENT WITH NDUS STRATEGIC PLAN

• Expand access to instructional opportunities through non-traditional delivery methods.

OBJECTIVE 7.1	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Utilize the residence hall cable channel to provide student produced programing for Gross, Mead and	Brad Gangl, Principal IT Committee, Wayne	December 31, 2016	Cable channel is up and running for the 2016, spring semester.	1/26/2016 – set up meeting with Brad to find out about app being
Milligan Halls.	Thomas 12/19/2017 – remove			created for students 12/19/2017 – Re-align Goal
	Wayne Thomas due to resignation			Champions 5/15/2018 – on hold
OBJECTIVE 7.2	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Establish a choral group whose members would	Larry Brooks, Principal	December 31, 2015	The "Lumbertones" choral group will	1/26/2016 – about 6 students
audition for a place in the ensemble and who			provide performances at Dakota	enrolled in the choral group. Concert
would be supported by scholarships.			College at Bottineau events for the	scheduled for this spring.
			2016, spring semester.	12/19/2017 – Pop choir course in
				place for two years. New Instructor
				to be hired. \$0 credit option being considered.
				5/15/2018 – due to instructor
				resignation, this is temporarily on
				hold.
OBJECTIVE 7.3	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Carve out space on campus for a little theater that	Gary Albrightson, Principal	December 31, 2016	A theater production will occur on	1/26/2016 - Spring dinner theatre
would host one to two productions per year.	Michelle Davis and Wayne		campus during the 2016 spring	"Harvey" planned
	Thomas		semester.	12/19/2017 – Two productions
	12/19/2017 – remove			conducted annually over past two
	Wayne Thomas due to			years. Continue theater productions.
	resignation			

DCB Strategic Plan 2015-2020 19 | P a g e

OBJECTIVE 7.4	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Coalesce the skills of Dakota College at Bottineau's photography, history and literature students to produce a literary\art publication which highlights their talents.	Mike Porter, Principal Wayne Thomas, Gary Albrightson, and Michelle Davis 12/19/2017 – remove Wayne Thomas due to	December 31, 2016	The "Lumberarts" will be published during spring semester 2016.	12/19/2016 – consider redefining goal 5/15/2018 – reconsider whether or
	resignation			not to continue this objective.
OBJECTIVE 7.5	GOAL CHAMPION(S)	EXPECTED COMPLETION DATE	MEASURABLE OUTCOME	PROGRESS
Create a schedule of all extra and co-curricular events that will be widely distributed and rigidly followed.	Sandy Hageness, Principal Kayla O'Toole	August 24, 2015	A comprehensive year-round schedule of extracurricular events will be produced for the 2015-2016 term and 90% of the activities on the calendar will occur during 2015-2016 academic year.	1/6/2016 – This is difficult to create in advance due to many of the activities rescheduled. 12/19/2017 – Website calendar published to produce a schedule of extra and co-curricular events. This provides communication of events updated weekly, as it is not possible to enforce a "rigidly followed" schedule. 5/15/2018 – website calendar continues to be utilized as previously noted.

DCB Strategic Plan 2015-2020 20 | P a g e