

MSU-Bottineau Course Syllabus

Course Prefix/Number/Title:

PLSC 177 Floral Design I; Fall 2014

4 credits Fall Semester

Course Description:

Principles of Floral Design acquaints students with the history of floral design, principles and elements of design, color, proper identification of and care and handling of tools, cut flowers, dried materials and evergreen materials. Practical experience will enable students to develop an artistic eye for working with fresh, dried, and permanent botanical materials. Design skills developed will be used in future classes and in the industry.

Course Objectives:

1. Understand the general rule of floral design as it relates to color, texture, size, position of stems, and spacing.
2. Learn the principles of design
3. Learn the elements of design
4. Be able to identify plant materials, mechanics and supplies used in the retail floral industry.
5. Be able to wire and tape materials used and make several types of bows.
6. Learn basic design styles used in the floral industry today. (Round, one-sided triangles, horizontal, vertical, crescent and s-curve and corsage work).

Students will be expected to be able to create marketable designs of each type at the end of the first semester

Instructor:

Diann Beckman

Office:

Molberg 20

Office Hours:

MWF 8-9AM/M 1-2PM /T 9-10 AM/F 10-11AM

Others by arrangement

Phone:

701-228-5442

Email:

diann.beckman@dakotacollege.edu

Lecture/Lab Schedule:

T, TH 2:30-5:20 PM

Textbook(s):

The Art of Floral Design

Norah Hunter

Third Edition

Course Requirements:**Students will be assessed on the following check list:**

Students will be expected to know the general rule of floral design

Students will be expected to know the principles and elements of design

Students will be expected to identify floral materials worked with in class and know what type of materials they are and where they should be used in an arrangement.

Students will learn the tools of floral design, the proper way to use them and care for them.

Students will be expected to be able to properly identify, condition and store cut flowers and foliage

Students will be expected to learn several wiring techniques.

Students will be expected to create the following marketable designs.

- Single flower bud vase

- Multiple flower bud vase

- Hand tied arrangements

- All sided arrangements in a container using oasis.

- One sided arrangements in a container using oasis.

- Fall and winter wreaths.

- Christmas arrangements using fresh greens and artificial greens.

- Single flower corsages and boutonnieres.

- Multiple flower corsages and boutonnieres.

- Be able to make several types and sizes of bows.

Attendance is expected!! 5 points per day will be given for attendance.

(Students are expected to photograph all designs and develop a photo journal of designs practiced throughout the year!) This is valuable for future job interviews. Bring your camera to class!

Grading will be on a scale of:

100-90% = A, 80-90% = B, 70-80% = C, 60-70% = D, Below 60% Failing

Week One and Two and Three

Chapters 1, 2 & 3 The Floral Industry

Harvest and Distribution, Flower retailing, Careers and Continuing Education

Chapter 13 Tools, Containers and Mechanics of Arrangements.

Designing with garden flowers. Test to follow on Chapters 1-3 and 13.

Friday Sept. 5-Sunday Sept. 7 Students will be required to attend the North Dakota Florists Association Convention in Jamestown ND. Lodging will be provided.

Week s Four and Five and six

The general rule of floral design as it relates to space, color, size, texture and position of stems.

Chapters 4-6 Flowers and Foliage, Nomenclature, Postharvest physiology and Care and Handling.

Designing with garden flowers. Test to follow on Chapters 4-6

Weeks Seven-eleven

Chapters 7-12

Design Principles and Elements

Designing round, one sided triangles and vertical arrangements. Test to follow on Chapters 7-12

Week 12-16

Chapter 16 Special Occasions and Holidays

Practical test: Round arrangement

One-sided triangle

Vertical Bud-vases

Week 17 Final test: Chapters 1-12, 13 and 16

There will also be a practical Exam will include a random drawing for a container.

Monday December 15th there will be a Christmas Open House in the Greenhouse. Students will be expected to be present that day.

Throughout the semester, your daily design work will be critiqued by the instructor and occasionally your peers. Selected projects will be graded.

A grading sheet will be provided

Relationship to Campus Theme:

All aspects of Horticulture develop a student's appreciation for nature and the materials that Mother Nature and technology have provided to us. As florists, we make the world a little bit nicer with our ability to use these materials together in a pleasing manner.

Classroom Policies:

Students will need to be in class as this is almost a totally hands on situation. If you are not in class, you cannot learn how to design successful, saleable arrangements. (Practice, practice, practice)

Academic Integrity:

Students are expected to do their own work. Every arrangement will be different from the other person's. Floral Design is all about you and your knowledge of the principles and elements of design.

Disabilities and Special Needs:

Please inform me within the first week of class of any needs due to disabilities or special needs.

Student Email Policy:

Dakota College at Bottineau is increasingly dependent upon email as an official form of communication. A student's campus-assigned email address will be the only one recognized by the campus for official mailings. The liability for missing or not acting upon important information conveyed via campus email rests with the student.