

Title IX | Athletics

North Dakota University System
NAIA - NCAA Div. I & N - NJCAA

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Meet Your Facilitators





Joseph Storch

He/Him/His
Senior Director of Compliance &
Innovation Solutions

About Us

Vision

We exist to help create safe and equitable work and educational environments.

Mission

Bring systemic change to how school districts and institutions of higher education address their Clery Act & Title IX obligations.

Core Values

- Responsive Partnership
- Innovation
- Accountability
- Transformation
- Integrity



Agenda

What is Title IX?
Measure What Matters

Historical Context
Civil Rights

Prohibited Conduct Examples

Covered Entities
Employment Implications

Title IX & Athletics
Access & Treatment

Title IX & Evaluation
Show me the data...

7 Title IX & NIL Implications

Review & Apply
Title IX & EADA





What is Title 13?

Measure What Matters

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We are aware of the current state of North Dakota law and the potential changes (legislation passed and vetoed 2021).

Sex vs Gender

This presentation will not cover the Federal Register Notice of Interpretation (6.16.21): Orientation and Gender Identity in Light of Bostock v. Clayton County





Ted Lasso Inspiration



You say impossible, but all I hear is 'I'm possible.'





Title IX of the Education Amendments Act of 1972

"No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any education program or activity receiving Federal financial assistance." 20 U.S.C. § 1681 (1972).

Title IX | Intent

 Intent: Bring treatment of the disadvantaged gender up to the level of the advantaged group.

GRANDRINK





Title IX | Criticism

Ongoing Criticism: Title IX causes men's sports to be cut

 New Criticism: "Title IX...integrates women and men in classrooms and segregates them in sports." – E. Sharrow





Title IX | Compliance Motivation

Failure to comply can result in

- Federal funding loss
- Lawsuits
- Reputational/brand damage

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Title IX | Compliance Motivation

Successful compliance can enhance

- Enhance enrollment management
- Persistence and graduation
- Overall athletic program competitiveness
- Alumni engagement and giving
- Sponsorship opportunities





Actual Motivation







Historical Context

Civil Rights

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• **1868** – 14th Amendment granted citizenship to all persons "born or naturalized in the United States," including formerly enslaved people, and provided all citizens with "*equal protection under the laws*," extending the provisions of the Bill of Rights to the states.





• 1964 – Title VII of the Civil Rights Act prohibits **employment** discrimination based on race, color, religion, sex and national origin.





• 1965 & 1968 – President Johnson issues Executive Order 11246 prohibiting federal contractors (with consequences for not complying) from discrimination in employment on the basis of race, color, religion, or national origin. Subsequently included "sex" to the list and renamed E.O. 11375



• 1970 - Bernice Sandler Godmother of Title IX"

"I had made the connection, that, since most universities and colleges had **federal contracts**, they were forbidden from discriminating in employment on the basis of sex."



"How Bernice Sander, 'Godmother of Title IX', Achieved Landmark Discrimination Ban."

-NPR.com 1/10/219

- Which of Bunny's experiences stood out to you?
- How do/don't you relate to that experience?
- How might higher education (as an employee) be different today if Bunny had not filed the class-action compliant?











• 1972 – HI Rep. Patsy Mink, major author and sponsor of Title IX of the Civil Rights Act. IN Sen. Birch Bayh aka "Father of Title IX" contributes to crafting and getting bill passed. In 2002, Title IX renamed the "Patsy Mink Equal Opportunity in Education Act" in memoriam.



- 1972 President Nixon signs Title IX into law.
- 1975 President Ford's administration issues Title IX regulations (3-part/prong test established)
- 1979 Office for Civil Rights created (enforces federal law)





- Litigation over Title IX (successful)
- Congress overturns with change in the law
- We will cover again later



Prohibited Conduct

Prohibited Conduct

- Specific prohibitions. Except as provided in this subpart, in providing any aid, benefit, or service to a student, a recipient shall not, on the basis of sex:
- Treat one person differently from another in determining whether such person satisfies any requirement or condition for the provision of such aid, benefit, or service;
- Provide different aid, benefits, or services or provide aid, benefits, or services in a different manner;

Prohibited Conduct

Prohibited Conduct

- Deny any person any such aid, benefit, or service;
- Subject any person to separate or different rules of behavior, sanctions, or other treatment;
- Discriminate against any person in the application of any rules of appearance;
 - Apply any rule concerning the domicile or residence of a student or applicant, including eligibility for in-state fees and tuition;

Prohibited Conduct

Prohibited Conduct

- Aid or perpetuate discrimination against any person by providing significant assistance to any agency, organization, or person which discriminates on the basis of sex in providing any aid, benefit or service to students or employees;
- Otherwise limit any person in the enjoyment of any right, privilege, advantage, or opportunity."





Prohibited Conduct

Examples

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Examples | Sex Discrimination



-Denying
admission of a
person into an
educational or
training program
on the basis of sex;

16

-Disqualifying a person for a research position on the basis of sex when it is irrelevant to ability to perform the job;



-Providing unequal educational resources to students of one sex compared to another;



-Engaging in gender-based or sexual harassment such as making unwelcome sexual comments, advances, and/or name-calling on the basis of sex.

Examples | Sexual Harassment



Unwelcome and inappropriate advances to students and employees of a research lab made by professors, employees, researchers, teachers, and/or students;

Sexual assault of a student or employee by a doctor or other medical staff in a student sports medicine program or other clinical.





Covered Entities

Employment Implications

04









- Sex discrimination/harassment in an educational program complaints => Office for Civil Rights (OCR)
- Sex discrimination for employment complaints => U.S. Equal Employment Opportunity Commission (EEOC)
- Retaliation for filing a discrimination complaint is federally prohibited!



Covered Entities

Colleges and universities, including all the programs they operate, regardless of which program receives federal financial assistance

Student Recruitment

Admissions

Counseling



Covered Entities

Educational programs (including individual courses)

Research

Housing

Financial and employment assistance

Health and insurance benefits and health services

BEWARE closely held organizations and moving behavior "out of campus control"



Title IX & Clery Act Violence

- Sexual and interpersonal violence response is another part of Title IX Compliance (as well as Clery Act compliance)
- Athletics leadership and staff are very often
 - Responsible Employees/Persons with Authority (Title IX) and/or
 - Campus Security Authorities (Clery)



Title IX & Clery Act Violence

- What are Athletics leadership and staff expected to do after receiving a report?
- What are Athletics leadership and staff not expected to do after receiving a report?



Hypothetical One

Several student-athletes are in the training room to receive treatment. A student trainer is providing the treatment, but the Head Athletic Trainer is providing oversight and is in the room.

The Head Athletic Trainer overhears the student-athletes gossiping about a teammate's sexual encounter while under the significant influence of alcohol (stumbling, etc.).

What to do?



Hypothetical Two

Several student-athletes are in the training room to receive treatment. A student trainer is providing treatment to Soccer Sue, but the Head Athletic Trainer is providing oversight and is in the room.

Soccer Sue seems upset, and later the student trainer confides to the Head Athletic trainer she's worried Soccer Sue may have been sexually assaulted last weekend.

What to do?



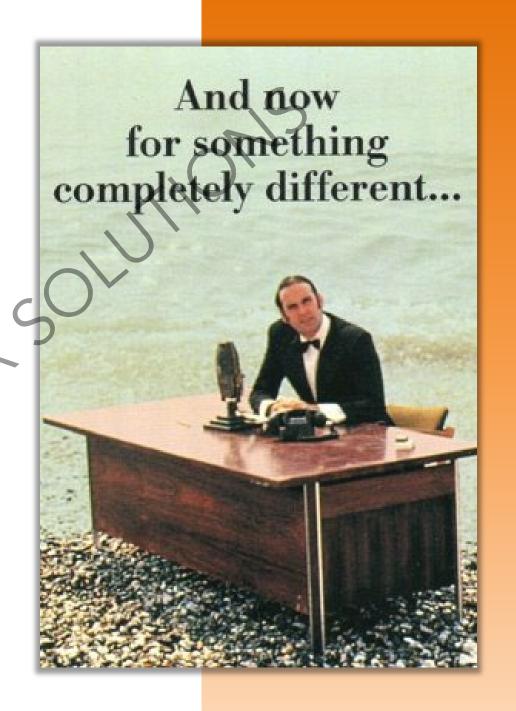
A Word About Athletes and Assault

- There are some studies that say that student athletes are more likely to commit violence, but there are a number that show student athletes are more likely to experience violence.
- My approach? Don't blame or accuse student athletes; engage and recruit them to lead and set an example.
- Natural leaders and team players.
- Students look up to them.
- Can gather and train them efficiently.



Switching Gears

3RAND R





Title IX Employment Implications

Salary and equity











Title IX Employment Implications

Pure pay equity issues (beyond Athletics)

Title VII, OFCCP, other laws

Equity regardless of sex/gender

Compare like to like

But we are not a factory (w/ banded pay)!

Higher ed titles

What about unicorns?

• Separately, is pay equity a Title IX Athletics issue?

• Does higher pay mean a better coach?

 Look at the market per sport (better/best may have different costs)

• Think broadly/narrowly; don't be cute.





• Who does Title IX apply to?

Quiz

What is prohibited by Title IX?

 Is retaliation for reporting an employer or educational program Title IX complaint legal?



Break Rime!

Joe's major contribution to intercollegiate athletics came as



A

Left wing for the Oswego State men's ice hockey team

R

Left field for the Oswego State baseball team

Left Tackle for the Oswego State football team

Left out of anything involving athletics



Title IX & Athletics

Access & Treatment

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- 1979 OCR's Intercollegiate Athletics Policy Interpretation
- 1987 Civil Rights Restoration Act
- Equal access and equivalent treatment



What's a Sport?

Program
Structure and Administration

Budget and support services?

Athletics aid available?

Recruitment?



What's a Sport?

Team
Preparation
and
Competition

Practices provided similarly to other established sports?

Athletes eligible for athletics aid?

Athletes recruited similarly to other established sports?



What's a Sport?

Team
Preparation
and
Competition

Ability matters?

Pre-season/post-season? Championships?

Purpose: compete vs support/promote other sports?



Title IX & Athletics



Overall men's vs. women's program comparison (not sport to sport)



Intercollegiate athletics (evaluated separately)



Club sports (evaluated separately)



Intramural sports (evaluated separately)

Title IX Does Require

EQUAL opportunity for both sexes to become intercollegiate athletes

Title IX Does Not Require

- Sports program at all
- Quality sports program, specific conference or level
 - Specific # of teams overall
 - Same # of teams for both sexes
- Same sports for both sexes



Title IX Does Require

 EQUIVALENT treatment of participants in OVERALL programs (i.e., not sport to sport)

Title IX Does Not Require

- = funding for both programs
- = funding/benefits to both teams in same sport
- Specific benefits in general or to a specific team



Title IX & Athletics

- 1. Access | Accommodation of Interests
- & Abilities (includes 8-part & 2-part tests)

2. Treatment | Athletic Financial Assistance

3. Treatment | Other Athletic Benefits & Opportunities (offsetting benefits permitted)



Title IX & Athletics

Access

Participation 3-part test

1a. Proportionality (within +/-1%)

1b. Continued program expansion for underrepresented sex

1c. Full accommodation of the underrepresented sex



Title IX & Athletics

Access

Competition 2-part test

There's more!

1d. Equivalently advanced competitive opportunities for both genders; or

1e. Demonstrate continuing upgrades of competitive opportunities for the historically disadvantaged sex





- Access | Three-part test
- 1a. Whether intercollegiate level participation opportunities for male and female students are provided in numbers substantially proportionate to their respective enrollments; or

Which sex is "underrepresented"?

A

Program	Enrollment	Participation
Men	55%	35%
Women	45%	65%
Total	100%	100%

B

5				
Program	Enrollment	Participation		
Men	55%	55%		
Women	45%	45%		
Total	100%	100%		

C

Program	Enrollment	Participation
Men	55%	54%
Women	45%	46%
Total	100%	100%



Title IX & Athletics

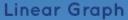
- Access | Three-part test
- 1b. Where the members of one sex have been and are underrepresented among intercollegiate athletes, whether the institution can show a **history and continuing practice of program expansion which is demonstrably responsive** to the developing interests and abilities of the members of that sex; or





- Access | Three-part test
- 1c. Where members of one sex are underrepresented among intercollegiate athletes, and the institution cannot show a history and continuing practice of program expansion, as provided above, whether it can be demonstrated that the interests and abilities of the members of that sex have been fully and effectively accommodated by the present program.

Title IX & Athletics Access | Three-part Test





- So how do we know?
- Survey
- Forums
- Contact address to express interest
- Other?



Title IX & Athletics Treatment | Athletic Financia Assistance

- Count the money (awarded, not just budgeted)
- Count the participants (first countable contest status)
- Note: athlete's aid is counted ONCE program-wide (not by sport)
- **BEWARE:** multi-year scholarships are not (yet) currently specifically noted for Athletic Financial Assistance or the "Laundry List" but take care to ensure equitable application should be applied.

Title IX & Athletics

Treatment "Laundry List"

Treatment | Other Athletic Benefits & Opportunities (benefits can offset)

- Provision and maintenance of equipment and supplies
- Scheduling of games and practice times
- Travel and per diem allowances
- Opportunity to receive tutoring and assignment and compensation of tutors
- Opportunity to receive coaching, and assignment and compensation of coaches



Title IX & Athletics

Treatment "Laundry List"

Treatment | Other Athletic Benefits & Opportunities (benefits can offset)

- Provision of locker rooms, practice and competitive facilities
- Provision of medical and training facilities and services
- Provision of housing and dining facilities and services
 - **Publicity**
- Support services
- Recruitment of student-athletes





Show Me the Data

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Policy Review



Institutional policies and administrative guidelines



Athletic bandbook



Athletic Code of Conduct



Individual team rules and discipline policy



Participation Data



Total number of men and women participating in each institution's sport.

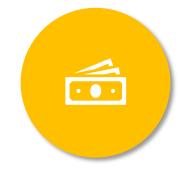
Note: Multi-sport athletes are counted for each sport.



Funding Regardless of Source



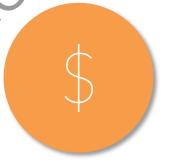
Budgets and expenditures



Booster clubs and donations



Endowments



Fundraising



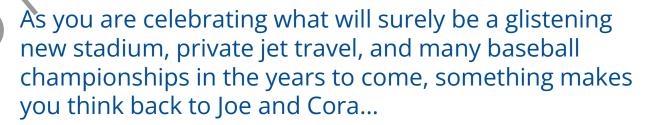
Guarantees and ticket sales



Title IX Fundraising Hypothetical

Funding regardless of source

- The Development Office calls. Famed and beloved alum Rich Oilson has decided to sell his petroleum company for north of \$2 billion and donate 10% to his alma mater, dedicated to financially support the baseball team. He played left field (actually).
- \$200 million is by far the largest gift in your institution's history.





Title IX Fundraising Hypothetical

Funding regardless of source

Program	Enrollment	Participation	Sports	Expenditures
Men	47%	51%	8	50%
Women	53%	49%	10	50%

- What are the issues?
- How can you address?
 - What can you tell the Development Office?





Athletics Aid | Who Counts?

- Status as of first countable contest (all seasons)
 - On roster? Yes
 - Joins after? Yes
 - Leaves team after? Yes
 - Practices or becomes medical hardship? Yes





Expenditure "Treatment" Examples

- Per diem, pre/post-game meals
- Housing funds
 - Travel
 - Night before home contest
 - During term breaks





Expenditure "Treatment" Examples

- Recruitment funds
- Athletic trainers & sports information staff travel
- Print materials (media guides, schedule cards, etc.)
- Student manager compensation





External Media

Not bound by Title IX; they can report on one gender, etc.

 But are we helping or encouraging them to do so?



Internal Media

What do our press releases and our own web site look like? Equitable?

"Gotta read the fine print" for certain sports?

What about our internal press and publicity tools? Are we using the power of those equitably?







Internal Media

Hypo: Yuan YouTube is a first year graphic design phenom. Yuan's videos have been called "Disney quality" and he will be interning this year for the hockey teams making top notch videos for Men's and Women's hockey games. He has no interest in other sports and doesn't want to do wideos for football, basketball, field hockey, or any other teams. Your Communications lead says no brainer to hire Yuan.

- Do you see any issues?
- Is there any other information you need?

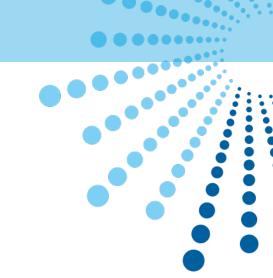




Title IX & NILS

Implications

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Title IX | Name, Image & Likeness





Ensure equal opportunities for media training and institutional facilitated contracts



Beware

Earned income impacts student-athletes' financial aid packaging



Beware

International studentathletes are at risk of losing F1 (aka student) visa status if employed



GRAND RIVERSO Questions?

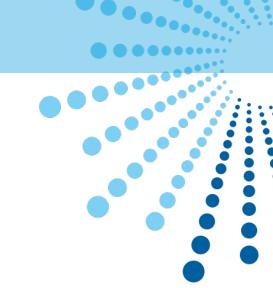
Break Rime!



Review & Apply

Title IX & EADA

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Ted Lasso Inspiration



There's two buttons I never like to hit, alright?

And that's 'panic' and 'snooze.'





Title IX | Institutions MUST provide!

Equal Access | Accommodation of Interests

Equal Treatment | Athletic Financial Assistance

Equal Treatment | Other Athletic Benefits & Opportunities



Title IX | Evaluation Progression

Equal Access Access
3-part test (1)
&
2-part test (1)

Equal Treatment Treatment
Financial
Assistance
(program wide)

Treatment
Benefits &
Opportunities
(program wide)

GRAMI



Access | 3-part test (1)

- Proportionality; or
- Continued program expansion for underrepresented sex; or
- Full accommodation of the underrepresented sex

(count participation per sport)

Access 2-part test (1)

- Equivalently advanced competitive opportunities; or
- Demonstrate continuing upgrades of competitive opportunities





Treatment | Financial Aid

 Assess the proportionality of aid to participation

(count aid per overall program)

Treatment | Benefits & Opportunities

The "Laundry List"

Beware: new topics may be relevant under overall Title IX compliance!



Tiering BEWARE impact Participant proportion? i.e. by team doesn't "count" Scholarships proportion?



"EADA Report" | Equity in Athletics Disclosure

- Designed to make prospective students aware of a school's commitment to providing equitable athletic opportunities for its men and women students.
- Any co-educational institution of higher education that participates in a **federal student aid program** must prepare an EADA Report by October 15 and submit.
- Data published at Office of Postsecondary Education on the Equity in Athletics Data Analysis Cutting Tool website located at http://ope.ed.gov/athletics



- Title IX and EADA are NOT the same!
- Drastically different definitions...



EADA Report

- What do you notice?
- General Information: # FT undergraduates, breakdown by gender
- Athletics Participants
- Coaching Staff & Salaries
- Revenues & Expenditures
- Supplemental Info





Title IX

- Must comply if institution accepts federal funding
- DO count participants that join after first date of competition
- DON'T count male practice players on women's team as participants (not S-A).



- Must comply if institution participates in **federal student loan program**
- DON'T count participants that join after first date of competition
- DO count male practice players on women's team as participants



Title IX

- DON'T count scrimmage...best practice is first contest toward contest maximums.
- DON'T count volunteer assistant coaches
- DO separate athletic scholarships by regular season,
 5th year and summer term

DO count scrimmage as first

DO count volunteer assistant coaches

contest (if scored).

 No mention, presumption is combine all athletic scholarships together



Title IX

- DO include all fund sources for recruitment expenses
- Game day compliance is evaluated by quality and other criteria.
- Compliance does not rely on total expense or revenue analysis.



- DON'T count expenses not reimbursed by institution (i.e. donated funds)
- DO count game expenses by team / participant
- DO tally all total expenses and revenues by sex



EADA Takeaway

- Supplemental Info Section
- "EADA report is not indicative of Title IX compliance due to differences in data collection requirements."



Analyze overall enrollment

	FT Undergrad Enrollment		
Program	#FT Undergrad Enrollment	Rate of Enrollment	
Men	4,000	40%	
Women	6,000	60%	
Totals	10,000	100%	
-Q/2"			



Analyze athletic participation

Sport	# Women	#Men
Baseball		40
Volleyball	15	
Soccer		25
Soccer	20	
Totals	35	65
Rates	35%	65%

• Compare rates: enrollment vs participation

	Compare Rates	
Program	Rate of Enrollment	Rate of Participation
Women	40%	35%
Men	60%	65%
Totals	100%	100%
Access Evaluation		NOT IN COMPLIANCE!



Potential Remedies?

- There may be a buffer of 2-5% based on OCR's 1996 Policy Clarification mathematical calculation (depending upon size of athletics program...larger programs get less leeway)
- Roster management
- Remove impediments for multi-sport studentathletes



Participation 3-part Test Prong 2: Expansion history

Analyze history of program expansion

Athletic Participation		
Sport	Women	#Men
Baseball		1960
Volleyball	1980	
Soccer		1970
Soccer	2000 (20+ years ago)	
Access Evaluation		NOT IN COMPLIANCE!



Participation 3-part Test Prong 2: Expansion history

Potential Remedies?

- Add new teams for underrepresented sex
- Add opportunities on existing teams (such as Junior Varsity with competition AND coaching)
- Replace teams for underrepresented sex
 - •ONLY if old team demonstrates lack of interest and lack of competition
 - •AND new team provides greater number of opportunities in comparison to old team



Participation 3-part test Prong 3: Full, effective accommodation

- Club Women's Tennis desires varsity elevation
 - Sufficient competition in reasonable distance?
 - Sufficient interest on campus and recruitment pipeline?



Participation 3-part test

Prong 3: Full, effective accommodation

Sufficient competition within mileage radius?

	Sufficient Competition within mileage radius		
Program	# of Trips	Total Miles	Ave. RT Trip Mileage
Women	20	6,000	300
Men	30	12,000	400
Women's Tennis	Est. 10	Est. 1,000	Est. 100



Participation 3-part test Prong 3: Full, effective accommodation

Sufficient on-campus interest and pipeline?

- There is an on-campus tennis court.
- Club Women's Tennis has consistently had 15 participants each year for the past five years.
- 10 high schools with a 250-mile range of the institution sponsor varsity tennis for girls.



Participation 3-part test Prong 3: Full, effective accommodation

Implications of Institutional Choice

- Elevate Club Women's Tennis to varsity
 - Will meet Part 3 of the 3-part test and be in compliance with Title IX.
- Maintain club status of Women's Tennis
 - Will be in violation of Title IX and may be subject to loss of federal funding, lawsuits and reputational damage.

Competition 2-part test

Prong 1: Equivalent competition level

Elevating Women's Tennis

- Institution decides to elevate club women's tennis to varsity.
- Newly minted varsity women's tennis team joins the same conference its peer varsity sports compete in.
- n Title IX compliance...thus far!



Treatment

What about...

- Athletics Aid: institution does not offer athletics aid to any student-athletes
 - => in Title IX compliance...thus far!
- **Benefits & Opportunities:** institution reviews the "laundry list" and ensures equitable treatment to women's tennis student-athletes

Outcome: Title IX compliance!



Quiz: Of all the people on Earth who could teach it, the best trainers on Title IX and Athletics are:

Joe and Cora and Joe A and B



GRAND RIVERSO Questions?



Ted Lasso Inspiration



Doing the right thing is never the wrong thing.



Sources

- <u>Dear Colleague Letter: Athletic Activities Counted for Title IX Compliance</u>
- National Women's Law Center
- Office for Civil Rights | U.S. Department of Education
- <u>Title IX: A Brief History (I. Valentin)</u>
- <u>Title IX and Intercollegiate Athletics (V. McMurtie Bonnette)</u>
- <u>Title IX | US Dept of Health & Human Services</u>
- Women's Sports Foundation



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info@grandriversolutions.com

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