



Course Prefix/Number/Title: Tour 212 Principles of Tourism

Number of Credits: 3

Course Description: Overview of tourism including historical issues and current trends, travel behavior, tourism planning and policy, tourism impacts and tourism promotions.

Pre-/Co-requisites: None

Course Objectives:

Students completing this course will have an understand of:

- The history of tourism
- Be able to explain how tourism providers are organized
- Name agencies and organizations provide tourism services
- Define travel behavior
- Describe tourism planning and marketing

Instructor: Sherry Niesar

Office: Online

Office Hours: Mondays, Tuesdays & Thursdays, 4:00-6:00 pm

Phone: 701-527-3714

Email: sherry.niesar@dakotacollege.edu

Lecture/Lab Schedule: online

Textbook(s): **)**: *Tourism Principles, Practice, Philosophies*, Charles R. Goeldner & J. R. Brent Ritchie, Wiley, 10th edition, 2006, 0-471-45038-3

Course Requirements:

- Attendance: Regular participation in the class is expected.
- Graded Assignments: Assignments are given to reinforce chapter content. They are practical in nature and require the student to apply new knowledge of chapters.
- Graded Quizzes/Exams: Fourteen quizzes and three exams will be given.
- Final: The final will be a comprehensive project. It will be available the last three weeks of class.

Tentative Course Outline:

- History of Tourism
- Career Opportunities
- Tourism Organizations

- Passenger Transportation
- Hospitality and Related Services
- Organizations in the Distribution Process
- Attractions, Entertainment, Recreation & Special Events
- Motivation for Pleasure Travel
- Cultural Tourism
- Sociology of Tourism
- Tourism Planning
- Tourism and the Environment
- Tourism Marketing

General Education Competency/Learning Outcome(s) OR CTE Competency/Department Learning Outcome(s):

Not a General Education Course

CTE Learning Outcome: Develop technical skills used in Recreation Management workplaces in preparation for career readiness.

Relationship to Campus Focus: This course provides the student with the tools and the professional skills to to explore the world beyond their communities.

Classroom Policies:

Reading the assigned text is the student's responsibility, and is essential to success in this course. **Late work will be penalized 5 points.**

This academic environment is an open and harassment free one. Participation within the online classroom is highly encouraged and is an integral part of the higher education experience. Ask questions – comment on discussions.

Student Email Policy:

Dakota College at Bottineau is increasingly dependent upon email as an official form of communication. A student's campus-assigned email address will be the only one recognized by the Campus for official mailings. The liability for missing or not acting upon important information conveyed via campus email rests with the student.

Academic Integrity:

According to the DCB Student Handbook, students are responsible for submitting their own work. Students who cooperate on oral or written examinations or work without authorization share the responsibility for violation of academic principles, and the students are subject to disciplinary action even when one of the students is not enrolled in the course where the violation occurred. The Code detailed in the Academic Honesty/Dishonesty section of the Student Handbook will serve as the guideline for cases where cheating, plagiarism or other academic improprieties have occurred.

Disabilities or Special Needs:

Students with disabilities or special needs (academic or otherwise) are encouraged to contact the instructor and Disability Support Services.

Title IX:

Dakota College at Bottineau (DCB) faculty are committed to helping create a safe learning environment for all students and for the College as a whole. Please be aware that all DCB employees (other than those designated as confidential resources such as advocates, counselors, clergy and healthcare providers) are required to report information about such discrimination and harassment to the College Title IX Coordinator. This means that if a student tells a faculty member about a situation of sexual harassment or sexual violence, or other related misconduct, the faculty member must share that information with the College's Title IX Coordinator. Students wishing to speak to a confidential employee who does not have this reporting responsibility can find a list of resources on the DCB Title IX webpage.