

# Small Business Management Certificate



Certificate  
Available Locations

Bottineau,  
Minot,  
Online

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## Description of Program

The Associate of Applied Science (AAS) in Small Business Management program prepares students to perform the basics of managing a small business. Instructional components include buyer behavior and dynamics, sales operations and management, demand analysis, cost-volume and profit relationship, pricing theory, business math skills and general skills in technology, leadership, marketing and advertising strategy.

## Why Study?

Graduating with a degree that leads to employment is important to your future. The demand for business management graduates is always high because of the number of career opportunities available for them. Companies in every industry are looking for professionals who can organize, plan and manage.

## Career Choices

Professionals with business management degrees can have a variety of careers due to the interdisciplinary nature of business education. Your Small Business Management AAS degree applies to many different jobs because you will learn skills that are important to a variety of industries. Some examples of business careers include:

- Entrepreneur
- Manager
- Sales Manager
- Office Manager
- Assistant Manager
- Business Manager
- Retail Manager

Course Code	Title	Credits
	BADM 201, 202, 210, or 260	3.0
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BOTE 108	Business Mathematics	3.0

BUSN 170	Entrepreneurship	3.0
	<b>Total Credits</b>	<b>12</b>