

Small Business Management AAS



Associate of Applied Science

Available Locations

Bottineau,
Minot,
Online

Program Manager:

Keri Keith, Professor

701-228-5624

keri.keith@dakotacollege.edu

Program Advisor:

Lynn Bristol

701-228-5469

lynn.bristol@dakotacollege.edu

THIS PROGRAM IS OFFERED ONLINE

The Small Business Management program prepares students to perform the basics of managing a small business. Instructional components include buyer behavior and dynamics, sales operations and management, demand analysis, cost-volume and profit relationship, pricing theory, business math skills and general skills in technology, leadership, marketing, and advertising strategy.

Description of Program

The **Associate of Applied Science (AAS) in Small Business Management** program prepares students to perform the basics of managing a small business. Instructional components include buyer behavior and dynamics, sales operations and management, demand analysis, cost-volume and profit relationship, pricing theory, business math skills and general skills in technology, leadership, marketing and advertising strategy.

Why Study?

Graduating with a degree that leads to employment is important to your future. The demand for business management graduates is always high because of the number of career opportunities available for them. Companies in every industry are looking for professionals who can organize, plan and manage.

Career Choices

Professionals with business management degrees can have a variety of careers due to the interdisciplinary nature of business education. Your Small Business Management AAS degree applies to many different jobs because you will learn skills that are important to a variety of industries. Some examples of business careers include:

- Entrepreneur
- Manager
- Sales Manager
- Office Manager
- Assistant Manager
- Retail Manager

First Year Experience

All new freshman students at Dakota College are required to enroll in [UNIV 105 First Year Experience](#). An exception to this requirement will be made for transfer students who have earned 24 college-level credits prior to attending or who have successfully completed a similar freshman orientation course for credit at another higher education institution. The course orients students to college and examines topics that are important for student success and positive student outcomes.

Digital Literacy Requirement

All associate degrees offered by Dakota College at Bottineau (DCB) require students to meet the digital literacy standard as identified in SBHE Policy 461. Students may accomplish this requirement through any of the following instructional methods: successful completion of one of the courses outlined in the DCB Digital Literacy policy, or successful completion of a non-credit self-paced module, or successful completion of an approved course through the Dakota Digital Academy, or successful completion of this requirement at another North Dakota University System (NDUS) institution.

Freshman Year

Fall

Course Code	Title	Credits
ENGL 110	College Composition I	3.0
BADM 201	Principles of Marketing	3.0
BADM 210	Advertising I	3.0
BADM 240	Sales	3.0
ECON 201	Principles of Microeconomics	3.0
UNIV 101	Leadership Through Service	1.0

Spring

Course Code	Title	Credits
BADM 202	Principles of Management	3.0
BADM 213	Public Relations	3.0
COMM 110	Fundamentals of Public Speaking	3.0
CSCI 101	Introduction to Computers	3.0
	Social Science Electives	3.0

Sophomore Year

Fall

Course Code	Title	Credits
ACCT 200	Elements of Accounting I	3.0
ACCT 215	Business in the Legal Environment	3.0

BADM 260	Principles of Retailing	3.0
BOTE 108	Business Mathematics	3.0
UNIV 102	Leadership Through Service	1.0
	Technology Elective	3.0

Spring

Course Code	Title	Credits
BADM 297	Internship	1.0-6.0
BOTE 210	Business Communications	3.0
BUSN 170	Entrepreneurship	3.0
ECON 202	Principles of Macroeconomics	3.0
	Math/Science/Technology Elective	3.0-4.0
	Wellness Elective	1.0

Consult with program advisors for electives.

	Total Credits	61-67
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