



Dakota College at Bottineau Course Syllabus

Course Prefix/Number/Title: BUSN170 Entrepreneurship

Number of Credits: 3 semester hours

Pre/Co-requisites: None

Monday, Wednesday, Friday 9:00-9:50 a.m.

Nelson Science Center 105

Instructor: Janeen Pollman
Office: Nelson Science Center
Office Hours: 10:00 to 12:00 Monday through Friday
Email: janeen.pollman@dakotacollege.edu
Phone: 701-228-4750 (personal cell phone, call or text)

The textbook is required for this course:

Textbook(s): Entrepreneurial Small Business, 6th Edition, Jerome Katz & Richard Green, ISBN: 9781260260540 or International Edition ISBN 9781260570359 (available at the DCB Bookstore—701-228-5458 bookstore@dakotacollege.edu)

Reference for the textbook:

Katz, J., & Green, R. (2021). *Entrepreneurial Small Business* (6th Edition). McGraw Hill.

Classroom Policies:

IMPORTANT: All assignments are posted in Blackboard. Also, all assignments must be submitted electronically through Blackboard. All work is due each week on Sunday by 10:00 p.m. No late assignments will be accepted unless previous arrangements due to a valid reason are approved.

If you are experiencing issues with Blackboard or technology, email the assignment to me. It is your responsibility to submit or send the assignment on time.

This syllabus is subject to change. The class agenda can fluctuate as the course progresses.

Electronic Devices: Please silence your phones, and do not text during class. If you feel you must answer a text, please keep it short and not a “conversation”. Laptops are NOT permitted, unless you are using them to take course notes. I will have my cell phone on for campus emergency notifications.

Course Description: A face-to-face classroom instruction and hands-on learning experience for people interested in business or starting their own business. History and aspects of small business will be explored. Actual development of a business plan will be covered.

Course Objectives: Upon successful completion of this course, the student should be able to:

1. Introduce the concept of entrepreneurship and its historical development.
2. Explain the entrepreneurial decision process.
3. Define what the business plan is, who prepares it, who reads it, and how it is evaluated.
4. Understand franchising from the perspective of both the entrepreneur looking to reduce the risk of new entry and from the entrepreneur looking for way to grow his or her small business.
5. Identify the basic types of start-up businesses.
6. Effectively price and market products/service.
7. Explain the role of entrepreneurship in economic development.
8. Provide the entrepreneur with an understanding of the typical warning signs of bankruptcy.
9. Understand risk associated with entrepreneurship.
10. Discuss ethical responsibilities of entrepreneurs.
11. Appreciate cultural differences and how they apply to entrepreneurs.
12. Write a complete business plan.

Course Requirements:

1. Completion of assignments, tests, and the final business plan are required
2. Class attendance and class participation (points will be awarded)
3. Everyone will complete a final business plan related to a fictional or actual business. The plan should consist of a high-quality report, covering all aspects of a business plan as discussed in class, length as determined by the comprehensiveness of the plan, and a cover page and reference page. Grading will be on such factors as applicability, effectiveness, and quality.
4. Grading is the accumulation of assignments, quizzes, projects, business plan and tests for total points.

90-100=A 80-89=B 70-79=C 60-69=D below 60=F

Graded items

Item	Points
Introduction (online & classroom)	20
Assignments (50, 30, 36)	116
Quizzes (11@20)	220
Business Plan	200
What and Why	20
Rough Draft	30
Mid Term Exam	50
Final Exam	100
Attendance & Participation (43@5)	215
Total	971

CTE Competency/Department Learning Outcome(s):

Students will:

1. Employ industry-specific skills in preparation for workplace readiness.
2. Combine general education and vocational skills curriculum.

Relationship to Campus Theme: Dakota College at Bottineau emphasizes nature, technology, and beyond as a focus for the unique blend of courses and programs offered here. This course will emphasize the use of technology, communications, and the diverse makeup of the business community, which enhances the “Human” nature.

Student Email Policy:

Dakota College at Bottineau is increasingly dependent upon email as an official form of communication. A student’s campus-assigned email address will be the only one recognized by the Campus for official mailings. The liability for missing or not acting upon important information conveyed via campus email rests with the student.

Academic Integrity:

According to the DCB Student Handbook, students are responsible for submitting their own work. Students who cooperate on oral or written examinations or work without authorization share the responsibility for violation of academic principles, and the students are subject to disciplinary action even when one of the students is not enrolled in the course where the violation occurred. The Code detailed in the Academic Honesty/Dishonesty section of the Student Handbook will serve as the guideline for cases where cheating, plagiarism or other academic improprieties have occurred.

Disabilities or Special Needs:

Students with disabilities or special needs (academic or otherwise) are encouraged to contact the instructor and Disability Support Services.

Title IX:

Dakota College at Bottineau (DCB) faculty are committed to helping create a safe learning environment for all students and for the College as a whole. Please be aware that all DCB employees (other than those designated as confidential resources such as advocates, counselors, clergy and healthcare providers) are required to report information about such discrimination and harassment to the College Title IX Coordinator. This means that if a student tells a faculty member about a situation of sexual harassment or sexual violence, or other related misconduct, the faculty member must share that information with the College’s Title IX Coordinator. Students wishing to speak to a confidential employee who does not have this reporting responsibility can find a list of resources on the DCB Title IX webpage.

AI Student Policy:

Unless otherwise indicated in the course syllabus, or in individual instructions for course assignments, or in the absence of the express consent of the course instructor, students are not allowed to utilize generative AI to help produce any of their academic work. Any violation of this policy will be considered an act of academic dishonesty as outlined within the Dakota College Code of Student Life.

RESPONSIBILITIES

Students	<ul style="list-style-type: none">• Responsible for following the syllabus and assignment instructions regarding use of generative AI for all academic work.• Obtain permission of the instructor prior to the use of generative AI that is outside of the syllabus or assignment instructions. Provide appropriate rationale for how the use of generative AI will enhance the learning experience for the assignment.• In instances where generative AI is permissible, appropriately cite the generative AI program used and indicate where in the assignment it was used, in a brief submission statement.
Faculty	<ul style="list-style-type: none">• Determine if the use of generative AI could enhance student learning in any assignment or project.• Clearly indicate in all course syllabi if generative AI is allowable for any academic work.• If allowable, give specific parameters for how and when generative AI may be used.• If a violation of generative AI for the individual course/syllabus is suspected, discuss the concern with the student. If violation is still suspected, inform the appropriate semester coordinator/program director.