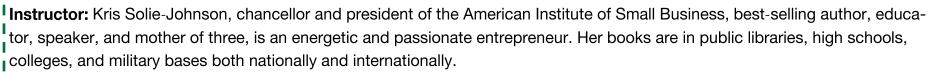# Community Education
Online Classes
March 2021

Start Your Own Small Business

Learn how to transform your passion and talent into a viable small business. This course will teach you about financing, marketing techniques, employee management, policy writing, and time management - everything you need to know to start your very own small business.

Technology Requirements: PC (Windows 8 or newer) or Mac (OS X Snow Leopard 10.6 or later), Adobe Acrobat Reader, Internet browser (Firefox or Chrome), e-mail

Start Date: March 17 (6 weeks long)

Instructor: Kris Solie-Johnson, chancellor and president of the American Institute of Small Business, best-selling author, educator, speaker, and mother of three, is an energetic and passionate entrepreneur. Her books are in public libraries, high schools, colleges, and military bases both nationally and internationally.

Cost: $95

Click here to register!

Wow, What a Great Event!

Are you planning a special event and could use some helpful advice? Considering event planning as a future career? Curious about what other event planners are doing? Need new ideas and resources? This event planning course has all that and more!

Technology Requirements: PC (Windows 8 or newer) or Mac (OS X Snow Leopard 10.6 or later), Adobe Reader, Internet browser (Firefox or Chrome), Email Address

Start Date: March 17 (6 weeks long)

Instructor: Cynthia Grzelak is an independent public relations and marketing consultant who works with corporations, small businesses, nonprofit organizations, and industry associations. She has created and coordinated hundreds of events, ranging from small meetings to large and highly public corporate and charity galas. She created "Wow, What a Great Event!" to make the professional event planning training and resources available to others who share her passion for events.

Cost: $95

Click here to register!

Introduction to Artificial Intelligence

This course will introduce you to various forms of artificial intelligence (AI) and how we interact with AI as consumers in applications like chatbots and recommendation engines. You'll see how AI provides analytics in business and consider industries that may be transformed or even disrupted by AI implementations. You'll go under the hood to see how computers can "learn" using artificial neural networks and various forms of machine learning.

Technology Requirements: PC (Windows 8 or newer) or Mac (OS X Snow Leopard 10.6 or later), Adobe Reader, Internet browser (Firefox or Chrome), Email Address

Start Date: March 17 (6 weeks long)

Instructor: David Iseminger is an author and technology veteran with expertise in computing, networking, wireless and cloud technologies, data and analytics, artificial intelligence, and blockchain. While with Microsoft, David worked on early versions of Windows and its core networking infrastructure, transmission protocols, security, data visualizations, and multiple emerging cloud technologies. He is the founder and CEO of the blockchain company that created IronWeave, the unlimited scale blockchain platform, based on his patent-pending blockchain innovations and inventions.

Cost: $115

Click here to register!

www.dakotacollege.edu/explore-dcb/community-education

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