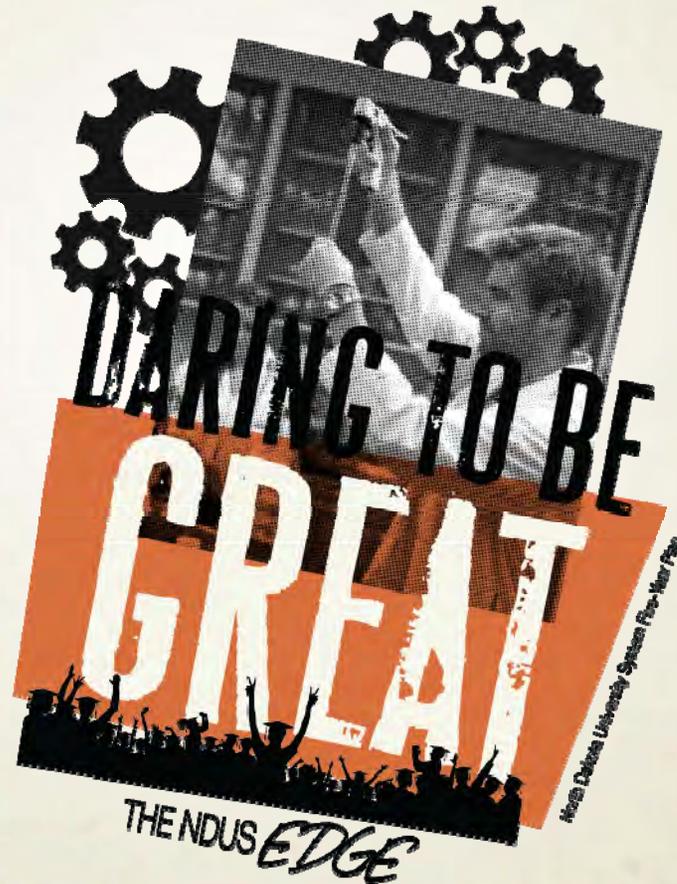


North Dakota University System *Mission and Strategies for the Future*



NDUS Chancellor Mark Hagerott

WHO WE ARE WHAT WE DO

- **11 Unique Campuses**
 - 5 community colleges
 - 4 regional state universities
 - 2 research universities
- **47,000+ students**
- **7,500+ faculty/staff**
- **\$4.8 billion impact on North Dakota`**



SBHE Vision and Mission 2009-2014

Vision

Leading the nation in educational attainment through access, innovation and excellence

Mission

To enhance the quality of life for all those we serve and the economic and social vitality of North Dakota through the discovery, sharing and application of knowledge

New Strategic Plan 2015-2020

MISSION

UNLEASHING POTENTIAL

VISION

INSPIRING OUR FUTURE



System Priorities Related to Strategic Plan, Updated Mission

- Student Success

—SEA²

- Superior System
- Excellent Equipage
- Accessible and Affordable

*"The strength of our system is the campus,
and the strength of the campus is the system."*

Don Morton, SBHE Vice Chair



Listening Tour Themes

- Legislators
 - Want a real system
 - Efficiency gains
 - Students graduate faster, less debt



Listening Tour Themes

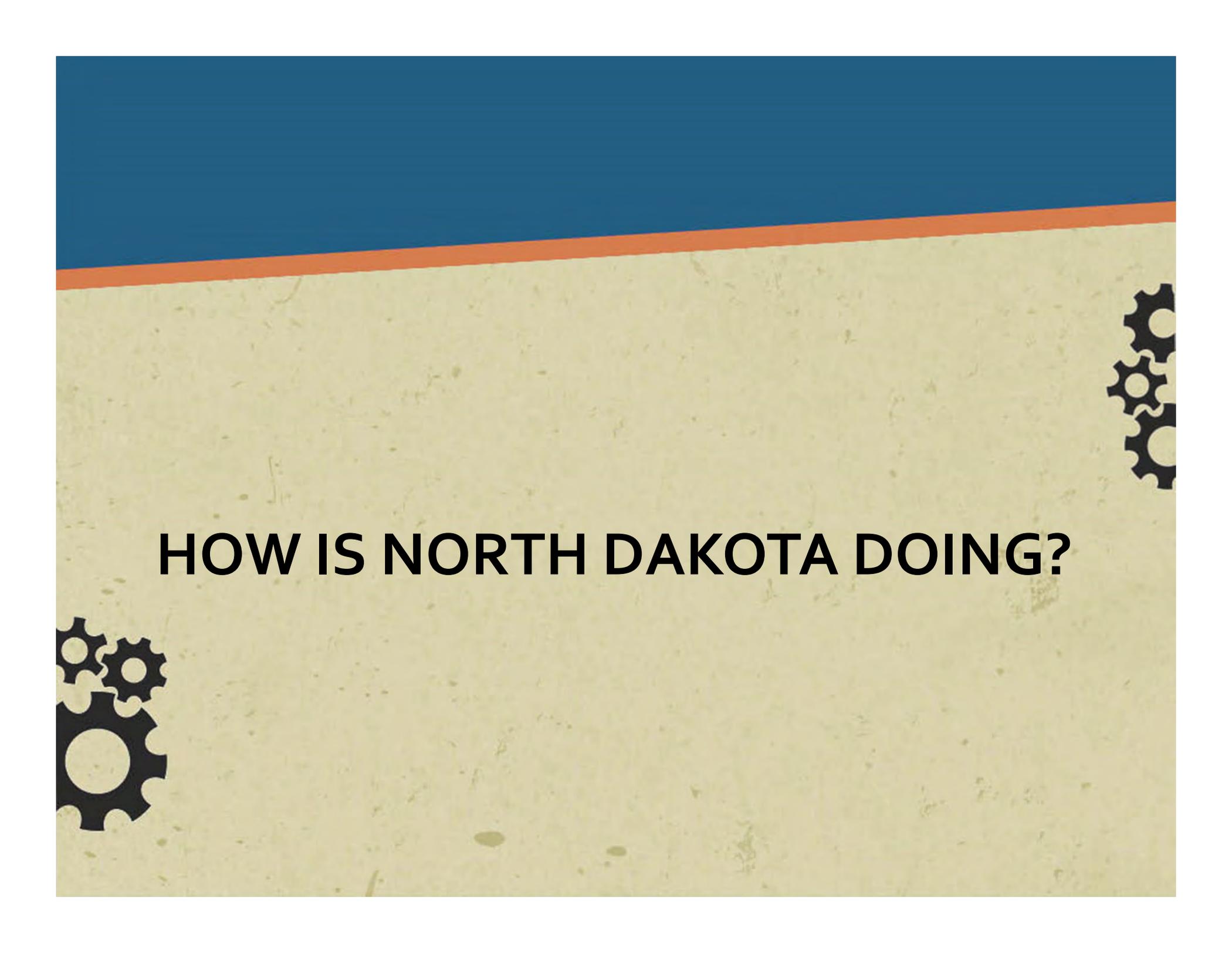


- Business leaders
 - More graduates to fill open positions
 - Graduates stay in state
 - More nimble system, responds to business needs

Listening Tour Themes

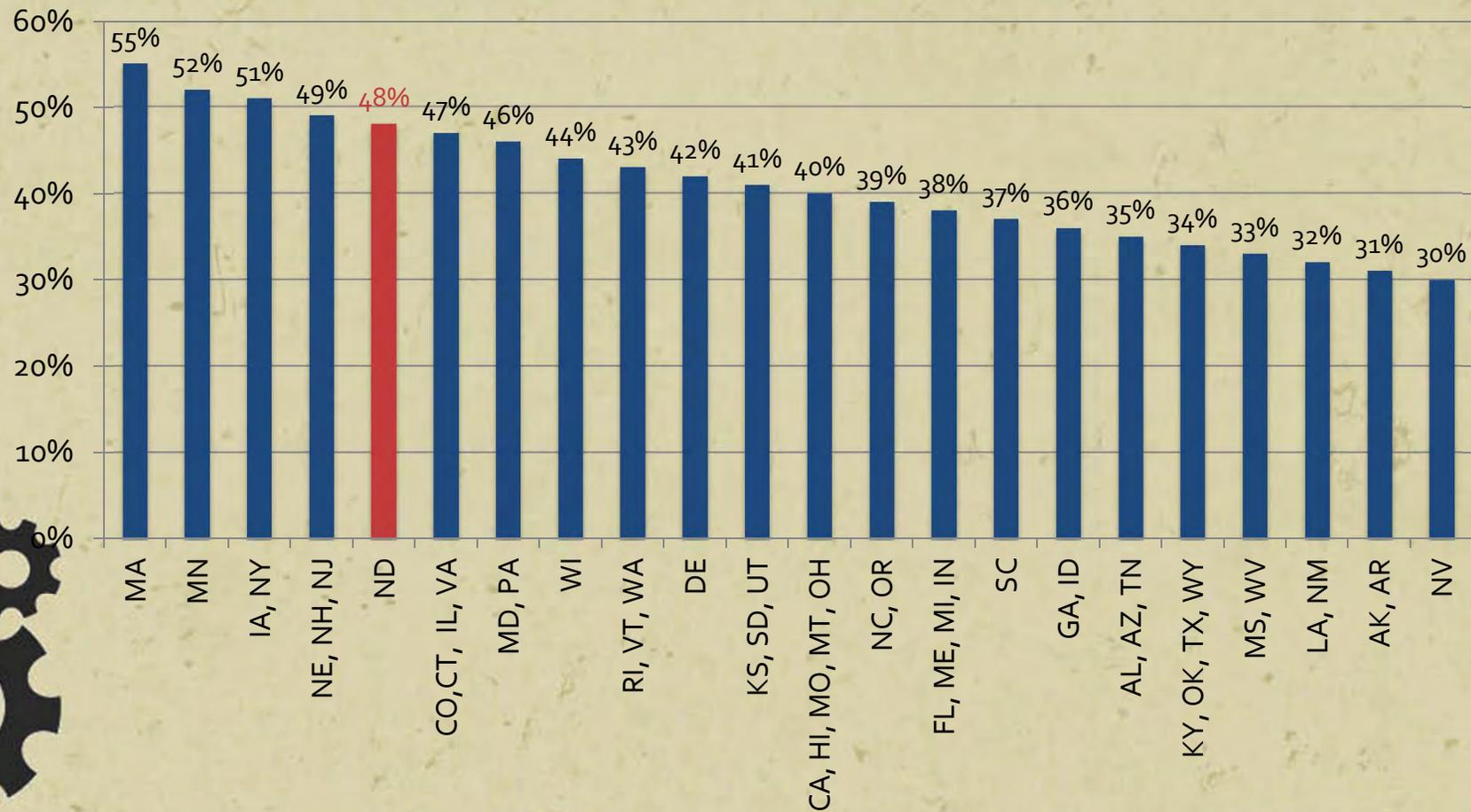
- Campuses
 - Affordability – tuition, housing
 - Faculty, staff salaries
 - Student engagement methods changing





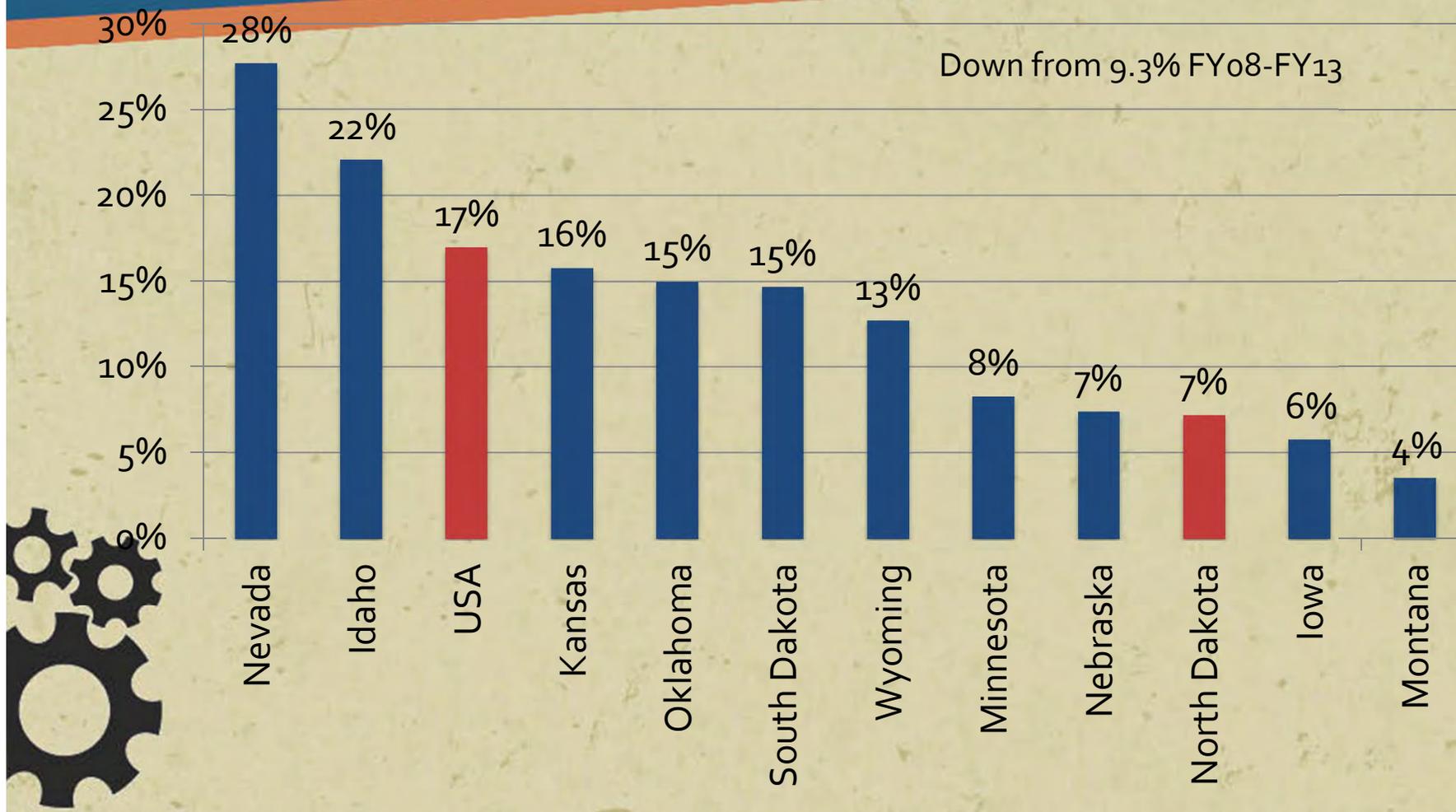
HOW IS NORTH DAKOTA DOING?

Percentage of Adults 25-34 Attaining Degrees by State



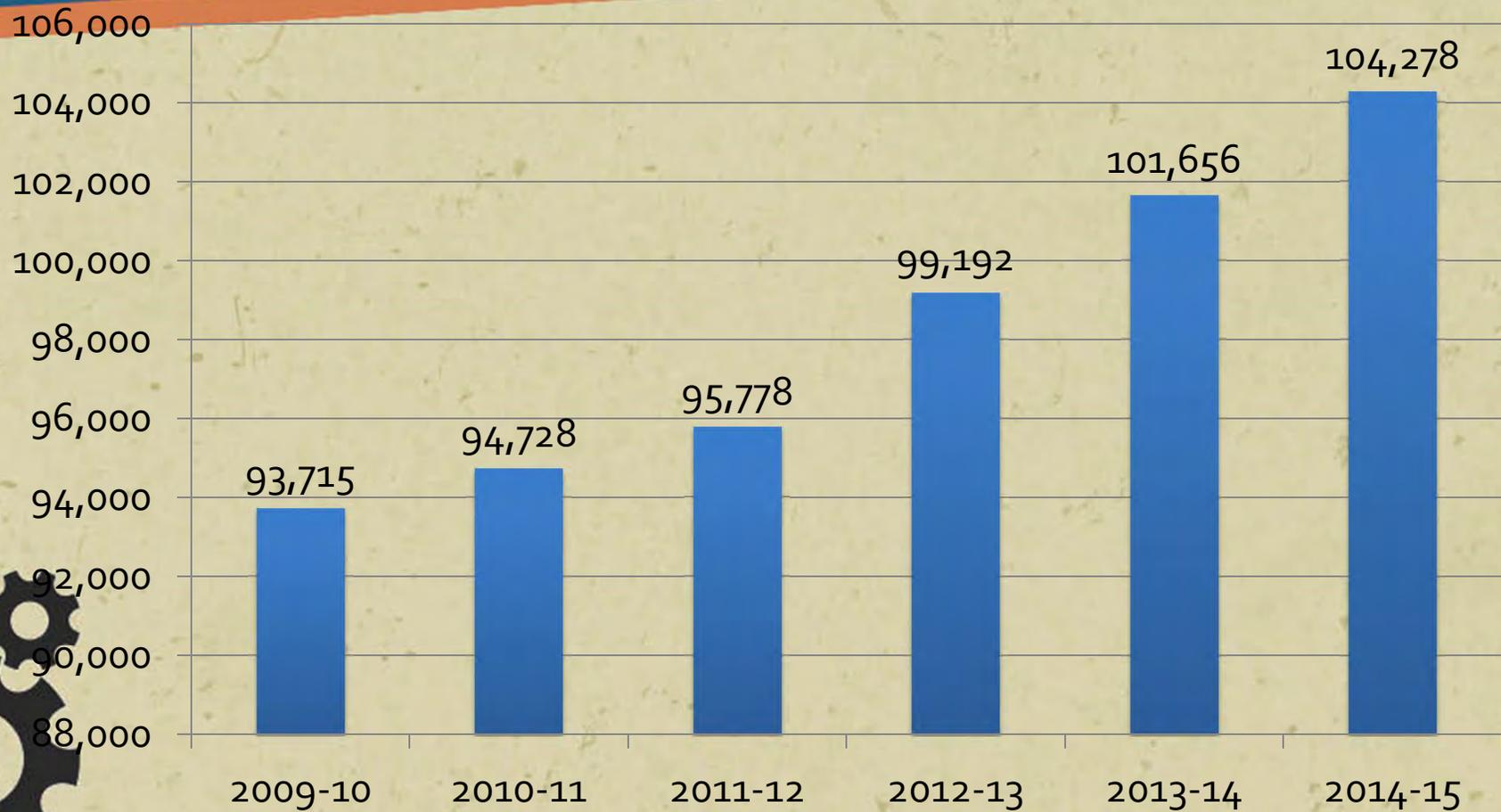
National Center for Higher Education Management Systems (NCHEMS). 2012 American Community Survey.

In-State Tuition and Fees Change at Public, Four-Year Campus FY09 – FY14



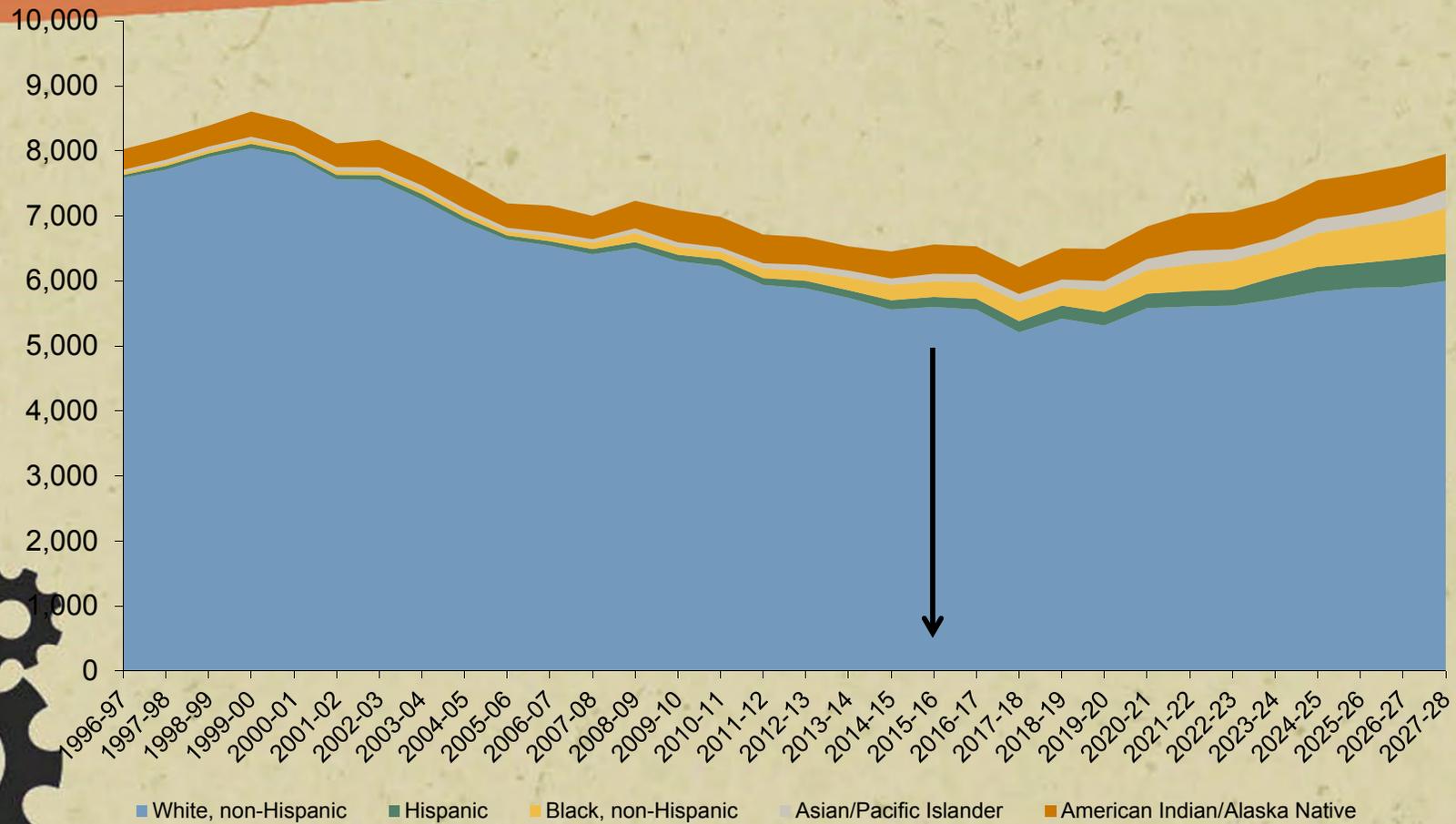
College Board. 2014 Trends in College Pricing.

ND K-12 Public School Enrollments

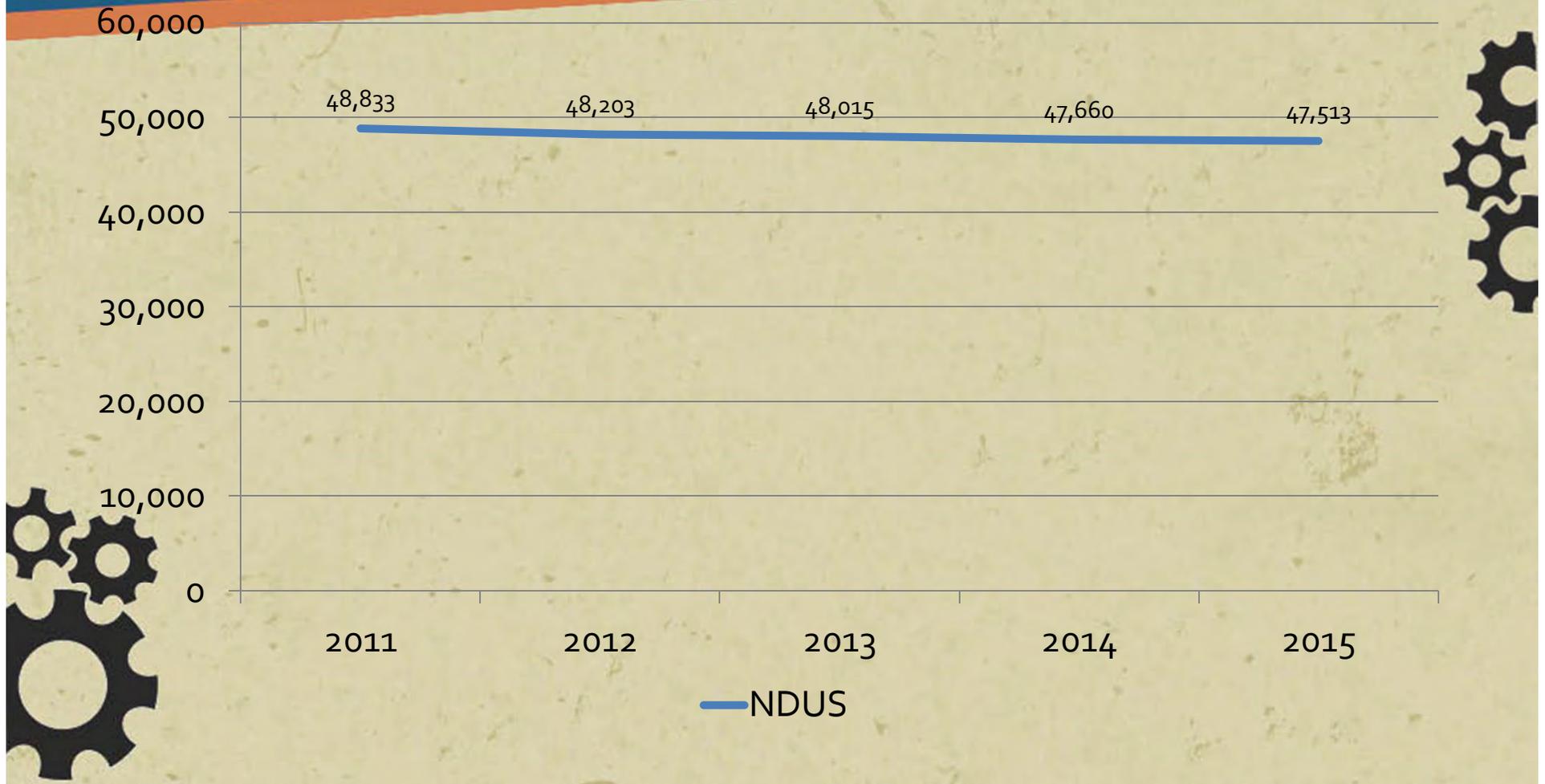


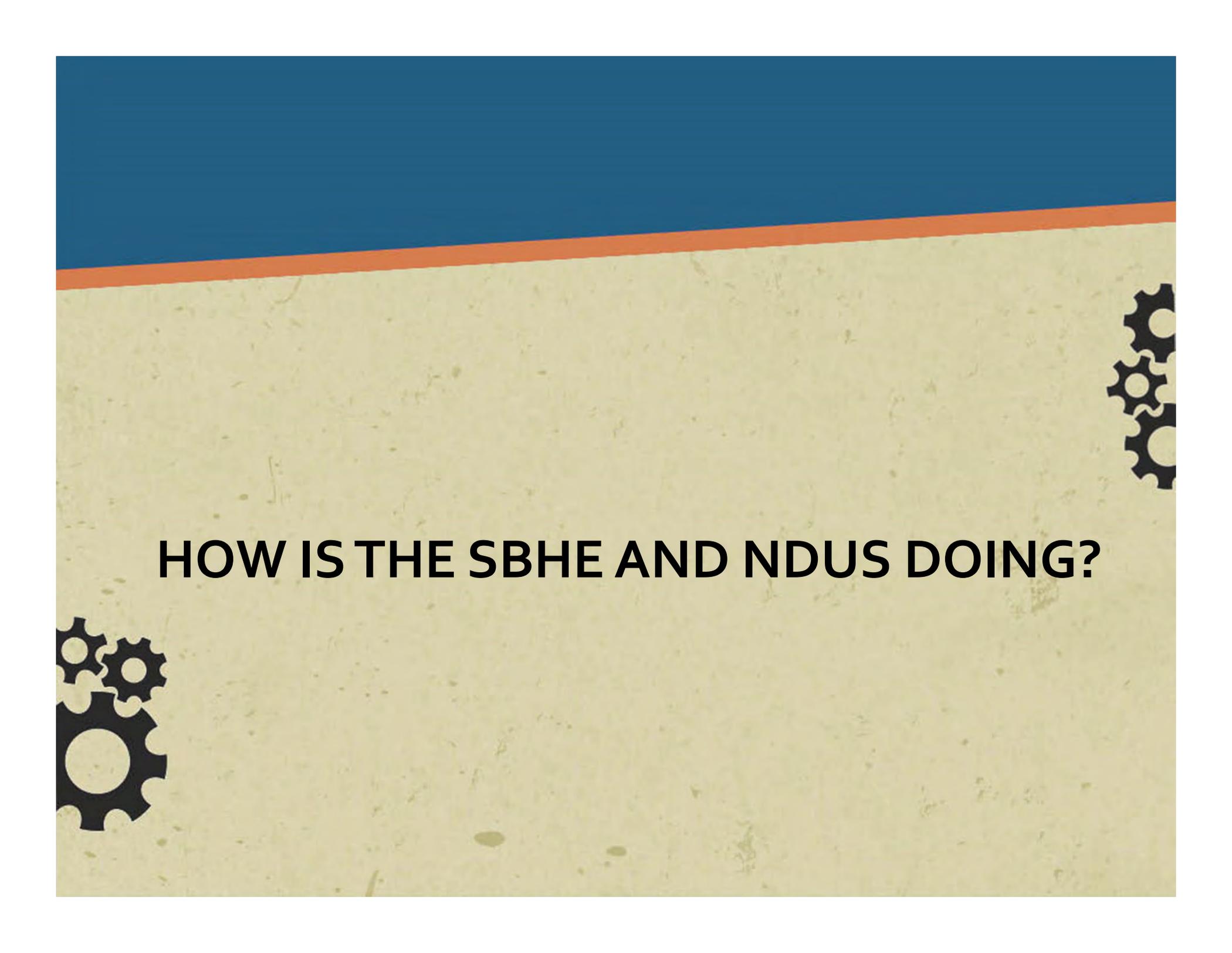
Department of Public Instruction: Enrollment History Pivot Table.

North Dakota Public High School Graduates by Race/Ethnicity, 1996-97 to 2008-09 (Actual), 2009-10 to 2027-28 (Projected)



Total NDUS Fall Headcount Enrollment 2011-2015





HOW IS THE SBHE AND NDUS DOING?

Best Practices

- Identify key needs of state and citizens, utilizing institutions to collectively respond
 - Information gathered from multiple stakeholders, strategic plan developed based on input
 - Institutions, presidents' goals aligned with plan
 - Listening sessions before Chancellor and Presidential searches, inclusive search committees, webcast interviews
 - Feedback shapes Profile and Job Description
 - Committees move recommendation forward to Board
 - Chancellor Listening Tour
 - Legislators, business leaders, campuses
 - Responding with Cabinet studies on six topics, Bakken U



Best Practices

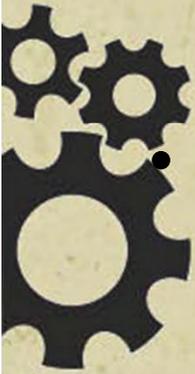
- Board should establish the “what” is to be accomplished and “whether” it is being accomplished.

- Board set the goals and the publicly available online measurement dashboards help Board members and all stakeholders track accomplishments.

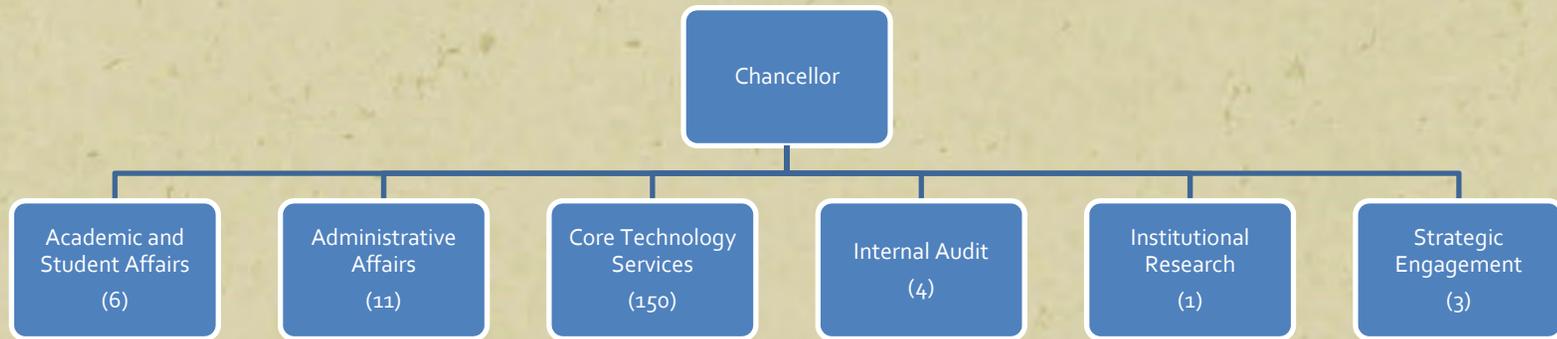


Best Practices

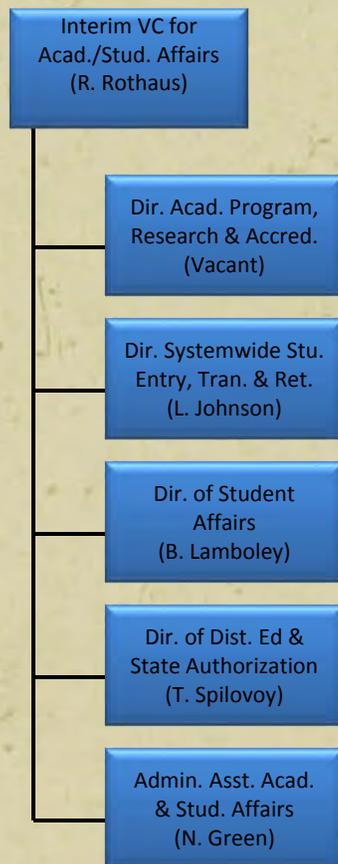
- **Oversee educational quality**
 - Approve academic programs
- **Develop budget requests for the governor/legislature**
 - Establish tuition and fee policies
- **Review policies and reporting requirements regularly**
- **Obtain professional development on good governance practices and fiduciary responsibility**



Supporting the Board and the Institutions



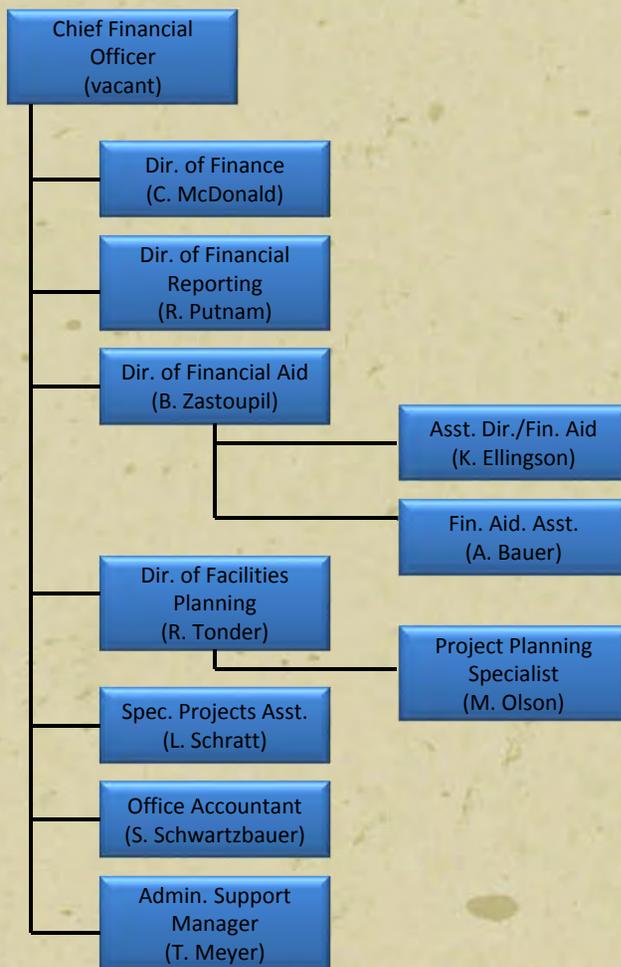
System Office Departments, Cont.



Academic/Student Affairs

Oversees all academic and student affairs functions including program approval, transfer and articulation, tenure, distance education, authorization of out-of-state institutions, career-technical/P-20 interface, student health, open educational resources.

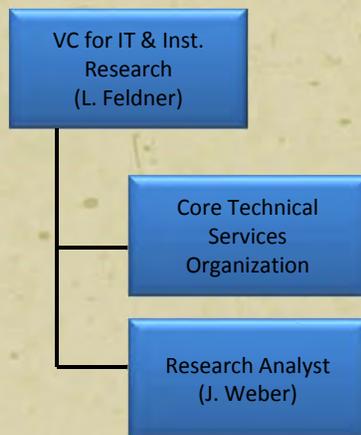
System Office Departments, Cont.



Administrative Affairs

Develops policies and coordinates services for financial, capital planning, budgeting, financial reporting, state financial aid programs and other administrative functions.

System Office Departments, Cont.



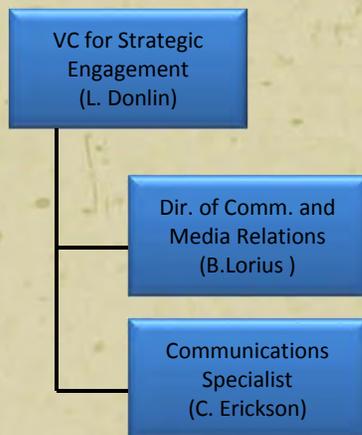
Core Technology Services

Provides secure information management and technology services to NDUS students, faculty, staff and state residents.

Institutional Research

Provides official and consistent data in a timely manner to help assess the accomplishment of the system's goals and objectives.

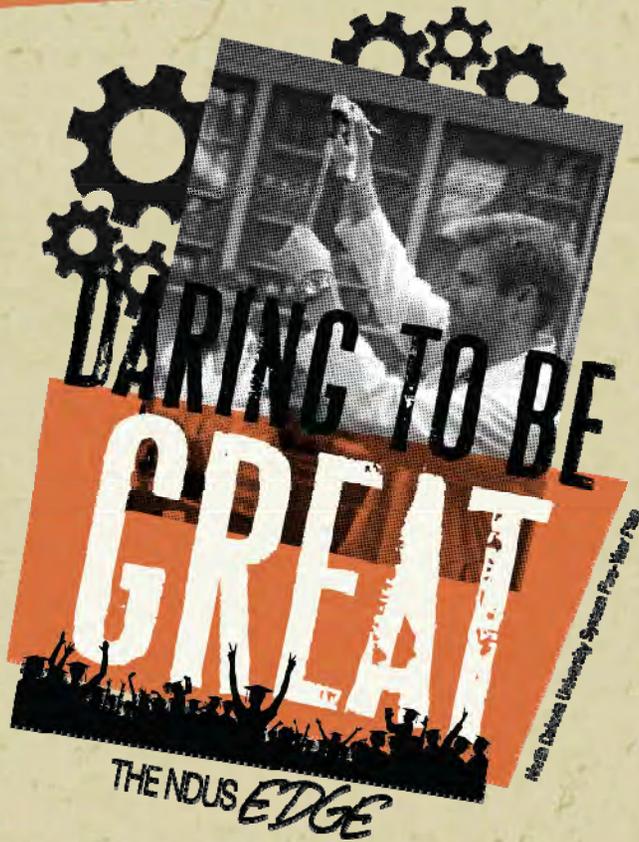
System Office Departments, Cont.



Strategic Engagement

Provides strategic planning and communications services for the Board, the Chancellor and the institutions in the university system. Oversees and implements marketing, public relations, media relations and communications efforts, including the **Community College Awareness Initiative** and the ND Choose high school recruitment campaign in cooperation with BND and other agencies.

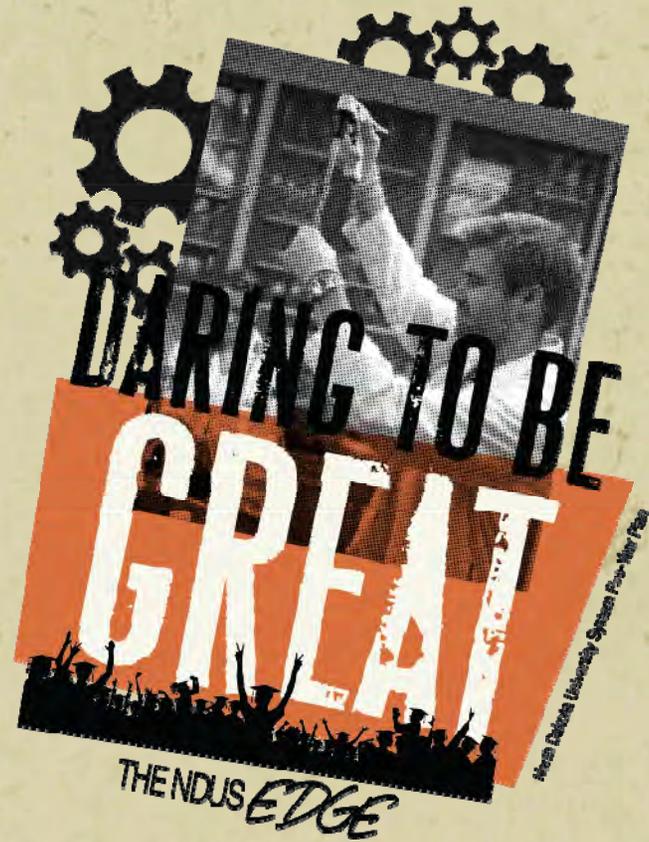
Accomplishments in 2013-2015



- Helped Board NDUS research, develop, launch, communicate and implement its new strategic plan, The Edge.
- Coordinated four presidential searches, an interim chancellor search and the search for the current chancellor.
- Launched rigorous and systematic review to update and streamline policies and procedures.
- Worked with Higher Learning Commission on successful site visit and review of Board and NDUS policies and procedures.

Accomplishments, Cont.

- Awarded more than \$20 million in grant funds to students and institutions.
- Completed new IT office building, bringing 100 staff in Grand Forks under the same roof.
- Became the second state in the country to become member of State Authorization Reciprocity Agreement through MHEC.
- Beefed up IT security through intrusion detection and threat prevention.
- Coordinated development of a new admissions index, aimed at increasing retention and graduation rates.



Thank You!

