



DAKOTA COLLEGE AT  
BOTTINEAU

# ATHLETIC DEPARTMENT STRATEGIC PLAN



2021-2026

FALL 2021

Table of Contents

Dakota College at Bottineau Mission

Dakota College at Bottineau Vision

Dakota College at Bottineau Core Values

DCB Athletic Department Mission

DCB Athletic Department Vision

Strategic Plan 2021-2026

Camps Form

Fundraiser Form

Professional Development Form

Community Service Form

Classroom/Grade Checks Form



### **Dakota College at Bottineau Mission:**

Dakota College at Bottineau (DCB) provides students with a quality education in a caring environment. The institution values diversity and personal enrichment by promoting engaged learning for employment and university transfer. With the help of a supportive community, Dakota College at Bottineau emphasizes nature and technology to accomplish its mission through an array of curricula, programs, and services.

- Liberal arts education provides students the knowledge and tools to continue their education, to serve as good stewards of the environment, and to function as responsible citizens.
- Career/technical education provides students with the knowledge and skills required to succeed by utilizing natural, human, and technological resources.
- Distance delivery provides students increased access to education and career opportunities.
- Community education provides diverse life-long learning experiences.
- Support services provide opportunities for individual growth and success.
- Campus activities provide for interpersonal development.
- Campus outreach provides area schools and groups access to college resources.
- Workforce training and development provides the human resources for economic development.
- All programs provide a greater understanding of human diversity.

Dakota College at Bottineau's curricula, programs, and services take students *beyond nature and technology* and leave them with an ethic of concern and care for the natural world.

### **Dakota College at Bottineau Vision:**

"Dakota College at Bottineau is rooted in the past and grows towards the future by combining the best from the *Past, Present, and Future* to provide students with innovative educational opportunities. The campus will emphasize a knowledge and appreciation of *Nature*, implement a rapidly changing *Technology*, and prepare students to go *Beyond* and improve the quality of life."

### **Dakota College at Bottineau Core Values:**

- **Student Centered:** Dakota College at Bottineau values students, considers their needs and interests, and makes sincere efforts to respond positively to those needs and interests.
- **Excellence:** Dakota College at Bottineau college community members take pride in their work and strive for academic and professional excellence.
- **Learning:** Dakota College at Bottineau values innovation and quality as it serves the learning needs of its various constituencies.
- **Respect and Responsibility:** Dakota College at Bottineau acknowledges, understands, and supports the rights of others to express their ideas. Individual responsibility is integral to civil discourse, which enables meaningful learning experiences and informed decisions.
- **Diversity:** Dakota College at Bottineau supports and embraces diversity, which enriches the quality of the learning experience.

### **Athletic Department Mission**

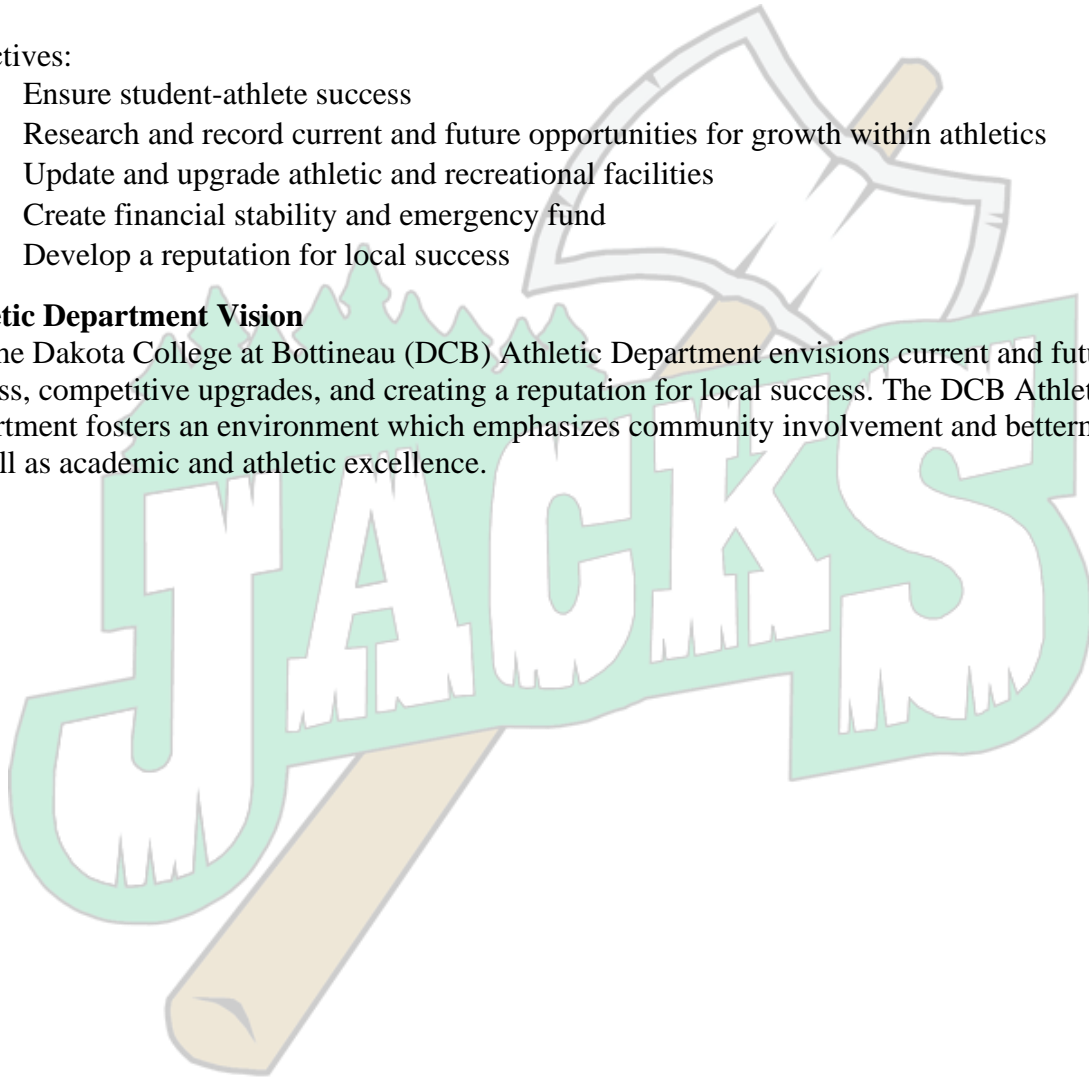
The Dakota College at Bottineau Athletic Department provides an opportunity for student-athletes to continue their athletic careers within the pursuit of higher education. The Athletic Department values each student-athlete's future while upholding the campus mission, vision, and core values.

#### Objectives:

- Ensure student-athlete success
- Research and record current and future opportunities for growth within athletics
- Update and upgrade athletic and recreational facilities
- Create financial stability and emergency fund
- Develop a reputation for local success

### **Athletic Department Vision**

The Dakota College at Bottineau (DCB) Athletic Department envisions current and future success, competitive upgrades, and creating a reputation for local success. The DCB Athletic Department fosters an environment which emphasizes community involvement and betterment as well as academic and athletic excellence.



<b>DCB Athletic Department Strategic Goal 1: Ensure DCB student-athlete success.</b>				
<b>Objective 1.1</b>	<b>Goal Champion</b>	<b>Expected Completion Date</b>	<b>Measurable Outcome</b>	<b>Progress</b>
<b>Achieve GPA-based athletic eligibility standards above standards set forth by the NJCAA.</b>	Wayne Johnson Travis Rybchinski Karl Sorby Reed Loucks Val Rivera Mark LaCroix Cody Clemenson Casey-May Huff	Spring 2022	Each athletic team will maintain an average 2.5 GPA each academic semester. Each student-athlete on roster will have at minimum three grade checks per semester via Starfish survey, paper, or digital e-mail form.	Not Started
<b>Objective 1.2</b>	<b>Goal Champion</b>	<b>Expected Completion Date</b>	<b>Measurable Outcome</b>	<b>Progress</b>
<b>Improve DCB student-athlete retention</b>	Wayne Johnson Travis Rybchinski Karl Sorby Reed Loucks Val Rivera Mark LaCroix Cody Clemenson Casey-May Huff	Spring 2022	Cohort retention increased by 5% (from previous year) each year of plan.	Not Started
<b>Objective 1.3</b>	<b>Goal Champion</b>	<b>Expected Completion Date</b>	<b>Measurable Outcome</b>	<b>Progress</b>
<b>Improve DCB student-athlete graduation rate</b>	Wayne Johnson Travis Rybchinski Karl Sorby Reed Loucks Val Rivera Mark LaCroix Cody Clemenson Casey-May Huff	Spring 2023	Cohort graduation rate improved by 5% (from previous year) each year (including those who receive certificates and associates degrees).	Not Started
<b>Objective 1.4</b>	<b>Goal Champion</b>	<b>Expected Completion Date</b>	<b>Measurable Outcome</b>	<b>Progress</b>
<b>Improve DCB student-athlete eligibility status in future semesters</b>	Wayne Johnson Travis Rybchinski Karl Sorby Reed Loucks Val Rivera Casey-May Huff Mark LaCroix Cody Clemenson	Spring 2022	Record percentage of student-athletes who maintain their eligibility status to compete each year.	Not Started

**DCB Athletic Department Strategic Goal 2: Research and record DCB athletics current and future opportunities.**

<b>Objective 2.1</b>	<b>Goal Champion</b>	<b>Expected Completion Date</b>	<b>Measurable Outcome</b>	<b>Progress</b>
<b>Ensure DCB Title IX adherence by documenting the number of male and female athletes, and number of sporting opportunities</b>	Karl Sorby, AD Wayne Johnson Travis Rybchinski Reed Loucks Val Rivera Mark LaCroix Cody Clemenson Casey-May Huff	Spring 2022	The student-athletes for each athletic team will be documented after the 4 <sup>th</sup> week of fall semester. The opportunities available for male and female student athletes will be documented at the start of each academic year.	Not Started
<b>Objective 2.2</b>	<b>Goal Champion</b>	<b>Expected Completion Date</b>	<b>Measurable Outcome</b>	<b>Progress</b>
<b>Yearly professional development for athletic coaches</b>	Wayne Johnson Travis Rybchinski Karl Sorby Reed Loucks Val Rivera Mark LaCroix Cody Clemenson Casey-May Huff	Fall 2022	Athletic coaches will attend (and record attending) one professional development activity (at minimum) per year.	Not Started
<b>Objective 2.3</b>	<b>Goal Champion</b>	<b>Expected Completion Date</b>	<b>Measurable Outcome</b>	<b>Progress</b>
<b>Research new athletic program opportunities</b>	Karl Sorby, interim AD	Fall 2021	Survey students, faculty, and staff on new potential programs once every two years.*	In Progress with introduction of Clay Target
<b>Objective 2.4</b>	<b>Goal Champion</b>	<b>Expected Completion Date</b>	<b>Measurable Outcome</b>	<b>Progress</b>
<b>Ensure adherence of athletic staff to DCB Athletic Dept. Strategic Plan</b>	Wayne Johnson Travis Rybchinski Karl Sorby Reed Loucks Val Rivera Mark LaCroix Cody Clemenson Casey-May Huff  Karl Sorby, interim AD	Fall 2023	End of the year reviews with coaching staff over their performance and the forms will be compiled for reporting the following Fall. (i.e. camps, fundraisers, professional development)	Not Started

\*After initial baseline, then set goal of responses

<b>DCB Athletic Department Strategic Goal 3: Update and upgrade athletic and recreational facilities.</b>				
<b>Objective 3.1</b>	<b>Goal Champion</b>	<b>Expected Completion Date</b>	<b>Measurable Outcome</b>	<b>Progress</b>
<b>Yearly review on cardio equipment with as needed update of at least two (2) machines</b>	Karl Sorby, interim AD	Spring 2022	Documentation of prev. purchase dates and update oldest and/or broken. Track usage of cardio room through FOB swipes and send yearly satisfaction survey.	Not Started
<b>Objective 3.2</b>	<b>Goal Champion</b>	<b>Expected Completion Date</b>	<b>Measurable Outcome</b>	<b>Progress</b>
<b>Yearly review on equipment in weight room with as needed update of at least one (1) set of equipment</b>	Karl Sorby, interim AD	Spring 2022	Documentation of prev. purchase dates and update oldest and/or broken. Track usage of weight room through FOB swipes and send yearly satisfaction survey to student, staff, faculty, and community.	Not Started
<b>Objective 3.3</b>	<b>Goal Champion</b>	<b>Expected Completion Date</b>	<b>Measurable Outcome</b>	<b>Progress</b>
<b>Identify any athletic facility needing maintenance (i.e. gym, baseball field, etc.)</b>	Karl Sorby, interim AD	Spring 2022	Survey from coaches on improvements needed for athletic facilities.*	Not Started
<b>Objective 3.4</b>	<b>Goal Champion</b>	<b>Expected Completion Date</b>	<b>Measurable Outcome</b>	<b>Progress</b>
<b>Develop a strategic plan for a second sheet of ice in Bottineau and indoor practice facility</b>	Travis Rybchinski Reed Loucks Wayne Johnson Mark LaCroix Casey-May Huff Val Rivera Cody Clemenson Karl Sorby, interim AD Bottineau Parks and Rec	Fall 2024	Send out a survey to community for support, complete a cost analysis, and complete a feasibility study.	Not Started

\*After initial baseline, then set goal of responses

<b>DCB Athletic Department Strategic Goal 4: Create financial stability and emergency fund</b>				
<b>Objective 4.1</b>	<b>Goal Champion</b>	<b>Expected Completion Date</b>	<b>Measurable Outcome</b>	<b>Progress</b>
<b>Track scholarship dollars awarded to student-athletes</b>	Wayne Johnson Travis Rybchinski Karl Sorby Reed Loucks Val Rivera Mark LaCroix Cody Clemenson Casey-May Huff Leslie Stevens	Spring 2022	Completed documentation of Logroller, Foundation, and NJCAA scholarships awarded per sport, sex, and amount.	Not Started
<b>Objective 4.2</b>	<b>Goal Champion</b>	<b>Expected Completion Date</b>	<b>Measurable Outcome</b>	<b>Progress</b>
<b>Each team fundraises with documentation \$10,000 each year to help maintain their budget</b>	Wayne Johnson Travis Rybchinski Karl Sorby Reed Loucks Val Rivera Mark LaCroix Cody Clemenson Casey-May Huff	Spring 2022	Documented fundraisers and how much funds were raised per fundraiser. If unsuccessful, a plan to complete fundraiser will be documented	In Progress



DCB Athletic Department Strategic Goal 5: Develop a reputation for local success				
Objective 5.1	Goal Champion	Expected Completion Date	Measurable Outcome	Progress
Each team will consist of 10% regional student-athletes	Wayne Johnson Travis Rybchinski Karl Sorby Reed Loucks Val Rivera Mark LaCroix Cody Clemenson Casey-May Huff	Fall 2021	Basketball – 13 players, 1.3 players Hockey – 24 players, 2.4 players Volleyball – 13 players, 1.3 players Softball – 15 players, 1.5 players Baseball – 24 Players, 2.4 players	In Progress
Objective 5.2	Goal Champion	Expected Completion Date	Measurable Outcome	Progress
Each sport will volunteer and document two (2) activities in the community per academic year	Wayne Johnson Travis Rybchinski Karl Sorby Reed Loucks Val Rivera Mark LaCroix Cody Clemenson Casey-May Huff	Spring 2023	Documented volunteer, non-monetary activities within the Bottineau community.	Not Started
Objective 5.3	Goal Champion	Expected Completion Date	Measurable Outcome	Progress
Each sport will hold a sport related camp per academic year	Wayne Johnson Travis Rybchinski Karl Sorby Reed Loucks Val Rivera Mark LaCroix Cody Clemenson Casey-May Huff	Spring 2023	Evidence documented of how many campers, cost, and activities focused on.	Not Started

**Dakota College at Bottineau Jacks Camp Form**

Team: \_\_\_\_\_

Activities Completed During Camp:

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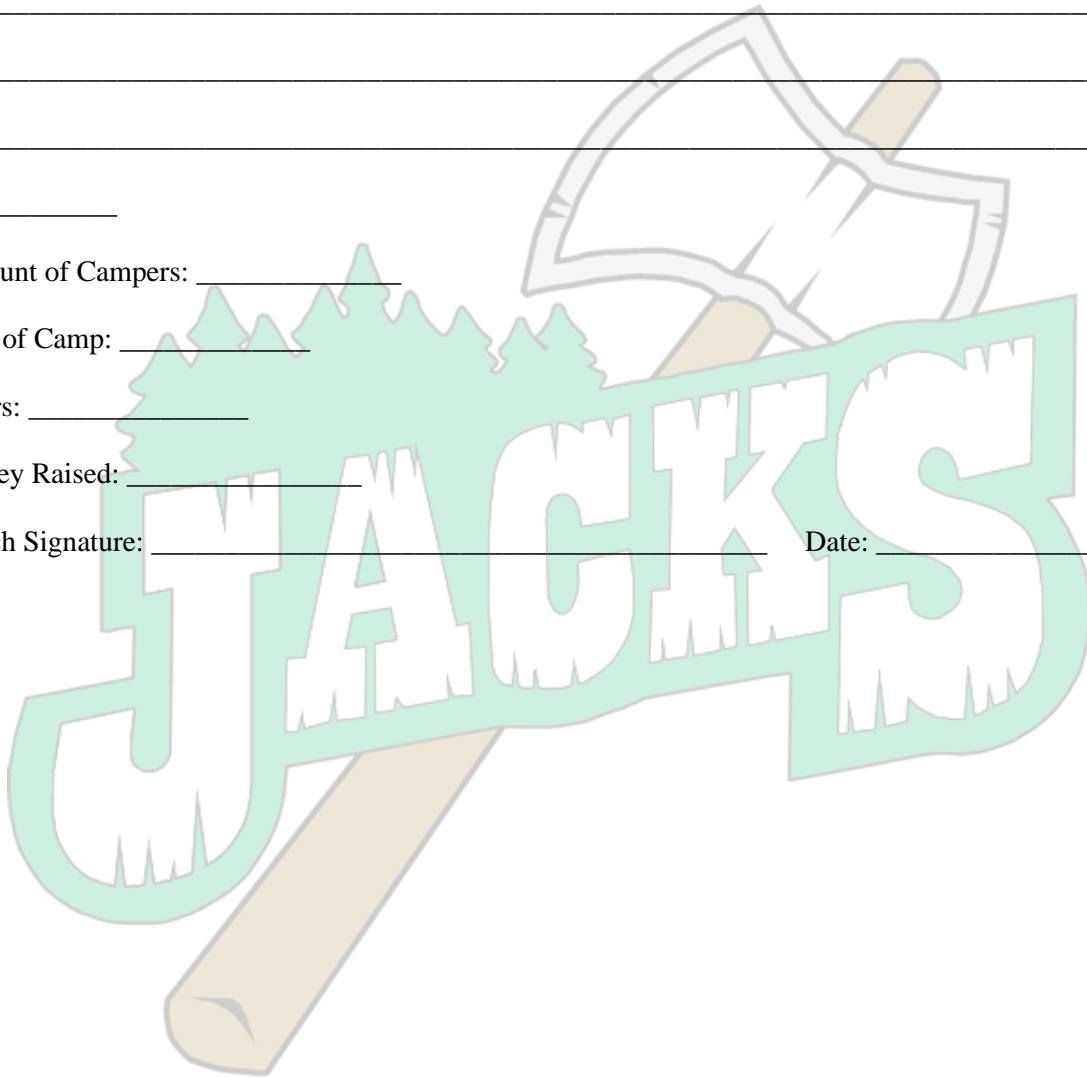
Amount of Campers: \_\_\_\_\_

Cost of Camp: \_\_\_\_\_

Hours: \_\_\_\_\_

Money Raised: \_\_\_\_\_

Coach Signature: \_\_\_\_\_ Date: \_\_\_\_\_



**Dakota College at Bottineau Jacks Fundraiser Form**

Team: \_\_\_\_\_

Monetary Goal: \_\_\_\_\_

Fundraiser Activity:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Hours: \_\_\_\_\_

Money Raised: \_\_\_\_\_

Coach Signature: \_\_\_\_\_ Date: \_\_\_\_\_

If monetary goal was not met, how will the team complete their goal?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Athletic Coaches Professional Development Form**

Team: \_\_\_\_\_

Professional Development Activity:

\*if there is a completion form please attach a copy

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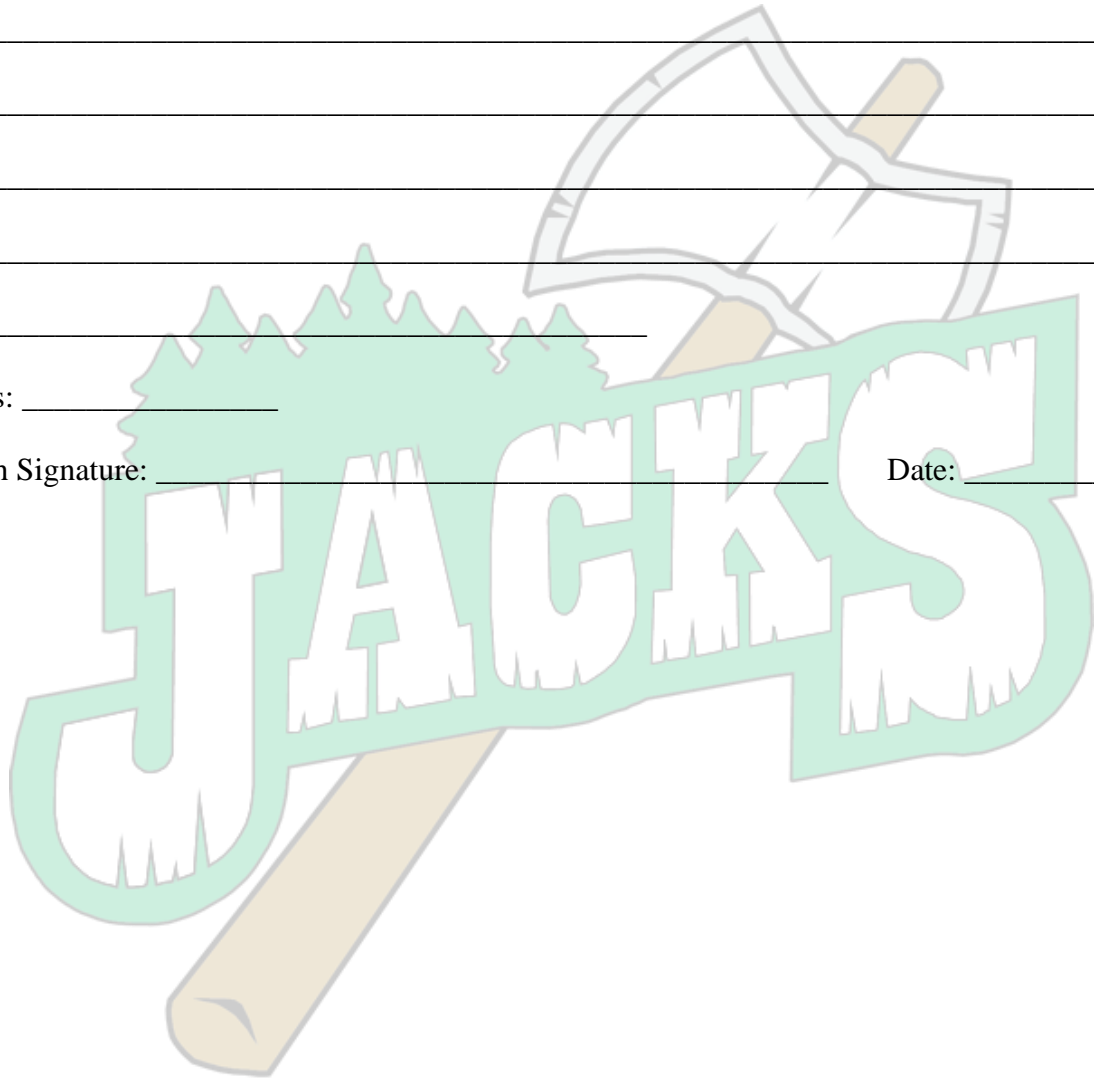
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Hours: \_\_\_\_\_

Coach Signature: \_\_\_\_\_

Date: \_\_\_\_\_



**Dakota College at Bottineau Jacks Community Service Form**

Team: \_\_\_\_\_

Community Organization: \_\_\_\_\_

Activity:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

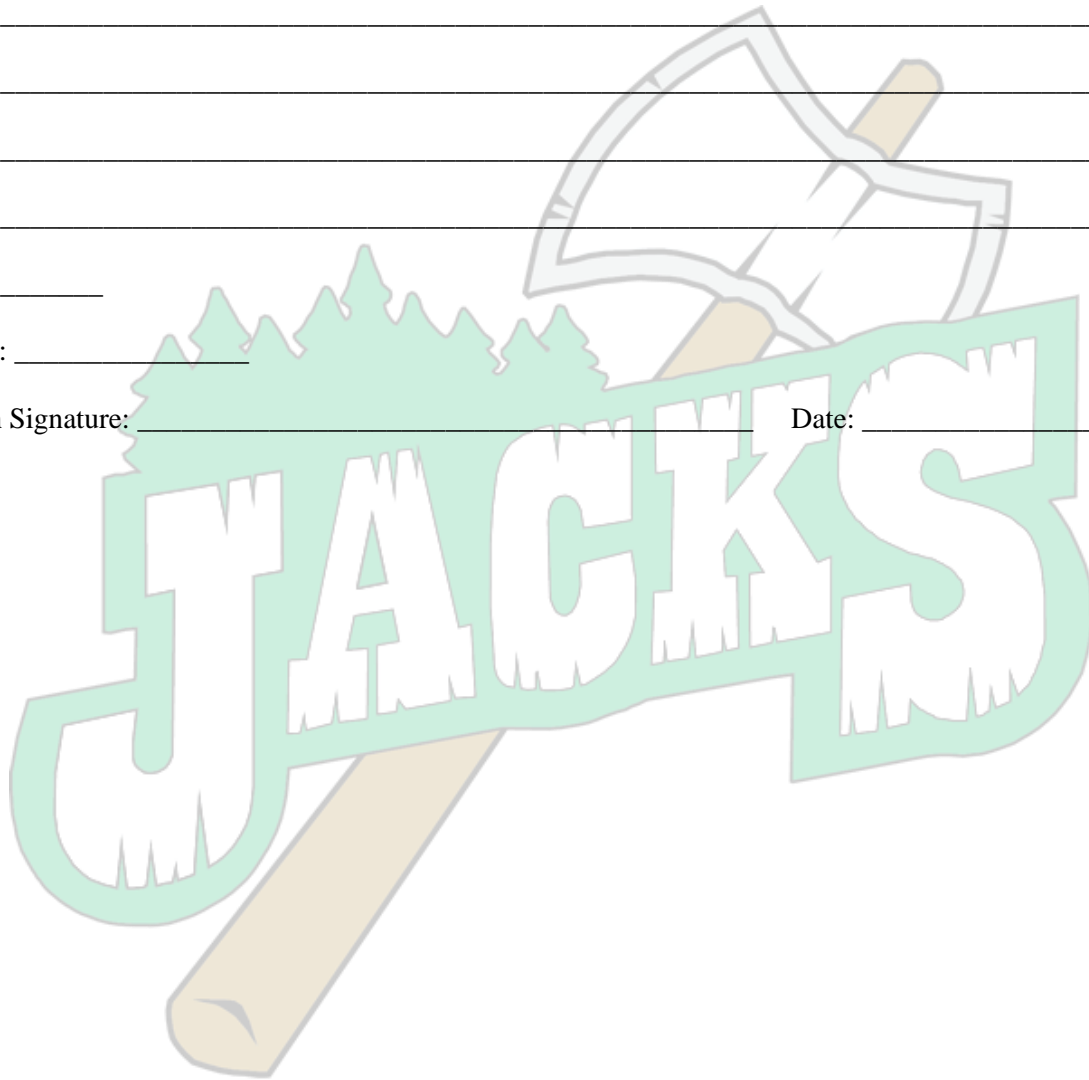
\_\_\_\_\_

\_\_\_\_\_

Hours: \_\_\_\_\_

Coach Signature: \_\_\_\_\_

Date: \_\_\_\_\_



**Classroom/Grade Checks**

Name: \_\_\_\_\_

Course 1:

Grade: \_\_\_\_\_ Attendance: Great Good Needs Improvement

Instructor Signature: \_\_\_\_\_

Course 2: \_\_\_\_\_

Grade: \_\_\_\_\_ Attendance: Great Good Needs Improvement

Instructor Signature: \_\_\_\_\_

Course 3: \_\_\_\_\_

Grade: \_\_\_\_\_ Attendance: Great Good Needs Improvement

Instructor Signature: \_\_\_\_\_

Course 4: \_\_\_\_\_

Grade: \_\_\_\_\_ Attendance: Great Good Needs Improvement

Instructor Signature: \_\_\_\_\_

Course 5: \_\_\_\_\_

Grade: \_\_\_\_\_ Attendance: Great Good Needs Improvement

Instructor Signature: \_\_\_\_\_

Course 6: \_\_\_\_\_

Grade: \_\_\_\_\_ Attendance: Great Good Needs Improvement

Instructor Signature: \_\_\_\_\_