

# MISU-BOTTINEAU

## Course Outline

**Name of instructor:** Carrie Welnel  
**Course Title and Number:** BADM 202  
**Credits:** 3

**Prerequisite:** None

**Course Description:** This course is designed to study the basic functions of management which include planning, organizing, directing and controlling. Management will also be concerned with leadership development and how it relates to a person's role as supervisor, manager, assistant manager, or department head.

**Required Text:** Fundamentals of Management, 8th Edition, Griffin

### Course Objectives:

1. With a management bias, to understand a manager's job, changing environments of organizations and managers.
2. To comprehend the functions of planning, decision making, organizational structure and design, and organization change and innovation.
3. To gain an appreciation of human resource management, individual behavior and motivation, communication within an organization and managing groups and teams.
4. To understand leadership and influence processes, including controlling functions, total quality management, productivity, performance and knowledge management.

### Course Content:

- 1 Managing and the Manager's Job
- 2 Traditional and Contemporary Issues and Challenges
- 3 The Environment and Culture of Organizations
- 4 The Ethical and Social Environment
- 5 The Global Environment
- 6 The Multicultural Environment
- 7 Basic Elements of Planning & Decision Making
- 8 Managing Strategy & Strategic Planning
- 9 Managing Decision Making & Problem Solving
- 10 Managing New Venture Formation & Entrepreneurship
- 11 Basic Elements of Organizing
- 12 Managing Organization Design
- 13 Managing Organization Change & Innovation
- 14 Managing Human Resources in Organizations
- 15 Basic Elements of Individual Behavior in Organizations
- 16 Managing Employee Motivation & Performance
- 17 Managing Leadership & Influence Processes
- 18 Managing Interpersonal Relations & Communication
- 19 Managing Work Groups & Teams

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| 20 | Basic Elements of Control                     |
| 21 | Managing Operations, Quality, & Productivity  |
| 22 | Managing Information & Information Technology |

<p><b>Course Requirements and Evaluation:</b> lecture/discussion, video case studies, related assignments, possible quizzes, and exams.</p>
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