Dakota College Course Syllabus

Course Prefix/Number/Title:
PLSC 177 Floral Design I 2011
Four credits in fall semester

Course Description:
Principles of Floral Design acquaints students with the history of floral design, principles and elements of design, color, proper identification of and care and handling of tools, cut flowers, dried materials and evergreen materials. Practical experience will enable students to develop an artistic eye for working with fresh, dried, and permanent botanical materials. Design skills developed will be used in future classes and in the industry.

Course Objectives:

1. Understand the general rule of floral design as it relates to color, texture, size, position of stems, and spacing.
2. Learn the principles of design
3. Learn the elements of design
4. Be able to identify plant materials, mechanics and supplies used in the retail floral industry.
5. Be able to wire and tape materials used and make several types of bows.
6. Learn basic design styles used in the floral industry today. (Round, one-sided triangles, horizontal, vertical, crescent and s-curve and corsage work).
   Students will be expected to be able to create marketable designs of each type at the end of the first semester

Instructor:
Diann Beckman

Office:
Molberg 20

Office Hours:
MWF 8-9AM MWF 8-10AM Th

Phone:
701-228-5442
Email:
diann.beckman@dakotacollege.edu

Lecture/Lab Schedule:
T, TH 1:00 – 4:50

Textbook(s):
The Art of Floral Design
Norah Hunter

Course Requirements:
Students will be assessed on the following check list;
Students will be expected to know the general rule of floral design
Students will be expected to know the principles and elements of design
Students will be expected to identify the materials worked with in class and know what type of materials they are and where they should be used in an arrangement.
Students will be expected to be able to properly condition and store cut flowers and foliages
Students will be expected to learn several wiring techniques.
Students will be expected to create several styles of marketable designs.
Attendance is expected!! 5 points per day will be given for attendance.
(Students are expected to photograph all designs and develop a photo journal of designs practiced throughout the year!) This is valuable for future job interviews.
Grading will be on a scale of;
100-90% = A, 80-90% = B, 70-80% = C, 60-70% = D, Below 60% Failing

Tentative Course Outline:
Week One
Chapter 8 Introduction to tools, equipment, supplies, containers, and facilities
Chapter 1 History of Floral Design
Introduction to the basic design shapes and styles of past and present.

Week Two
The general rule of floral design as it relates to space, color, size, texture and position of stems.
Chapter 12 Shapes of Floral Designs

Weeks Three through Six
Chapters 2-7
Principles and elements of design
Designing round, one sided triangles and vertical arrangements.

Week Seven
Review chapters 1-8
Chapter 15 Everlasting Flowers
Designing with dried materials (Commercial and native)
(Collecting native dried grasses, pods and sedges)

Week Eight
Test Chapters 1-8
Practical test: Round arrangement
One-sided triangle
Vertical Bud-vases

Week Nine
Halloween novelty design styles
Chapter 13 Seasonal and Holiday flowers

Week Ten and Eleven

Review Design styles learned to date.
Class critique sessions (You will be critiquing each other's work and making constructive suggestions to each other)

Week Twelve –Sixteen
Chapter 13 Seasonal designs
Thanksgiving and Christmas
Week Seventeen
Final Test will include:
Practical Exam will include a random drawing for a container. You will be expected to be able to take the container you picked and design a saleable arrangement in it using Christmas greens, accessories and flowers. You will also have to make a saleable corsage and boutonniere, bud vase of mixed flowers and a round arrangement valued at $50.00 retail.
The final exam will consist of a written test covering chapters 1-8 and chapters 12, 13 and15. There will also be an identification test of tools and floral materials used throughout the semester.

Throughout the semester, your daily design work will be critiqued by the instructor and occasionally your peers. Selected projects will be graded.
A grading sheet will be provided

General Education Goals/Objectives:

Relationship to Campus Theme:
All aspects of Horticulture develop a student's appreciation for nature and the materials that Mother Nature and technology have provided to us. As florists, we make the world a little bit nicer with our ability to use these materials together in a pleasing manner.

Classroom Policies:
Students will need to be in class as this is almost a totally hands on situation. If you are not in class, you cannot learn how to design properly. (Practice, practice, practice)

Academic Integrity:
Students are expected to do their own work. Every arrangement will be different from the other person's. Floral Design is all about you and your knowledge of the principles and elements of design.

Disabilities and Special Needs:
Please inform me within the first week of class of any needs due to disabilities or special needs.