

Dr. Megan Fixen, DBA

701.770.1588

meganfixen@hotmail.com

EDUCATION

Doctor of Business Administration Emphasis: Management

Grand Canyon University, Phoenix, AZ, 2017

Master of Science: Management

Minot State University, Minot, ND, 2006

Bachelor of Science: Marketing

Minot State University, Minot, ND, 2005

Associate of the Arts

Williston State College, Williston, ND, 2003

HIGHER EDUCATION EXPERIENCE

Assistant Professor (October 2018-present)

Instructor (2015-October 2018)

Minot State University

Courses taught:

BADM 120 Fundamentals of Business- face-to-face, online

BADM 301 Fundamentals of Management- face-to-face, online

BADM 303 Human Resource Management- face-to-face

BADM 307 International Business- face-to-face

BADM 321 Marketing- online

BADM 422 Consumer Behavior-face-to-face, online

BADM 427 International Marketing- face-to-face, online

BADM 488 Marketing Strategy- face-to-face, online

BADM 489: Entrepreneurship and New Venture Creation- online

BADM 525- Strategic Marketing- face-to-face

Adjunct Instructor (2008-2015)

Courses taught:

Minot State University

BADM 301 Fundamentals of Management- face-to-face

BADM 303 Human Resource Management- face-to-face

Helena College

TASK 150 Customer Service Strategies- online

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HIGHER EDUCATION TEACHING EXPERIENCE (CONT.)

Dakota College at Bottineau

BUSN 170 Entrepreneurship- IVN, online

BOTE 217 Records Management- online

BADM 210 Advertising- online

Williston State College

BOTE 135 Social Media Integration for Business- online

BADM 201 Principles of Marketing- online

BADM 220 Consumer Behavior-online

BADM 234 Customer Service- online

BADM 240 Sales- online

BADM 269 Business Ethics- online

BOTE 275 Administrative Office Procedures- online

BADM 299 Entrepreneurship- online

Park University

MG 271 Principles of Supervision- face-to-face

MG 352 Principles of Management- face-to-face

MK 351 Principles of Marketing- face-to-face

MK 385 Consumer Behavior- face-to-face

PROFESSIONAL HISTORY

Assistant Campus Center Director: December 2012- July 2015, Park University

- Advise Students
- Campus marketing
- VA certifying official
- Assist with daily campus activities

Fitness Coordinator: September 2006-June 2011, Bricks Fitness

- Manage front desk
- Supervise employees
- Lead fitness classes

CONSULTING

10 N Main (Fundraising Project), Marketing Consultant Supervisor, March-May 2018

Mission Builders, Marketing Consultant Supervisor, August 2018-December 2018

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PUBLICATIONS

Fixen, M. (2018). Comparing the Corporate Social Responsibility Perceptions of Generation X. *Journal of Leadership, Accountability and Ethics*, 15(3), pp 70-79.

PEER REVIEWED PRESENTATIONS

Mays, T., Fixen, M., Wald, N. (2019, April). *Are You Ready to Transform your Mindset? Traditional vs Innovative*. Poster session presented at: The Teaching Professor Conference, New Orleans, LA.

Mays, T., Fixen, M. (2019, January). *Increasing Student Engagement: Gamifying the Classroom Using a Brainstorming Card Game*. Presented at USASBE United States Association for Small Business and Entrepreneurship Conference.

Fixen, M., Mays, T., Wald, N. (2018, November). *Are You Ready to Transform your Mindset? Transforming from Traditional to Innovative*. Presented at NDWHEN North Dakota Women in Higher Education Network 2018 Leadership Conference.

Fixen, M. (2018, April). *Contrasting the Corporate Social Responsibilities of Generation X'ers*. Poster session presented at: Minot State University 2018 Faculty and Students Research Poster Session, Minot, ND.

PRESENTATIONS

Mays, T., Fixen, M., Wald, N. (2019, April). *Are You Ready to Transform your Mindset? Traditional vs Innovative*. Poster session presented at: Minot State University 2019 Faculty and Students Research Poster Session, Minot, ND.

Yaschyshyn, B., Fixen, M., Mays, T. (2019, April). *The Intrinsic & Extrinsic Motivations of Volunteers in the Lutheran Church*. Poster session presented at: Minot State University 2019 Faculty and Students Research Poster Session, Minot, ND.

RESEARCH ASSISTANTSHIPS

Stanley Fitness Project, Dr. James Ondracek, 2006
Administer telephone survey, code data

PROFESSIONAL MEMBERSHIPS

USASBE United States Association for Small Business and Entrepreneurship, January 2019-Current

Minority and Women Special Interest Group, USASBE United States Association for Small Business and Entrepreneurship, January 2019-Current

Member, Delta Kappa Gamma, April 2016-Current

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SEMINARS AND TRAINING PROGRAMS

The Teaching Professor Conference, June 2019

USASBE United States Association for Small Business and Entrepreneurship
Conference, January 2019

bushCONNECT Conference, October 2018

The Teaching Professor Conference, June 2018

The Teaching Professor Conference, June 2017

Educator professional development- Collegiate DECA advisor education forum, April
2017

Educator professional development- Collegiate DECA advisor education forum, April
2016

INSTITUTIONAL SERVICES PERFORMED

Entrepreneurship/Marketing Position Search Committee, September 2018-Current

Graduate School Project Committee Member, August 2018- Current

Curricular Diversity and Campus Climate Committee, April 2018- May 2019

MSSM Committee member, September 2017- Current

MSM Committee member, September 2017-Current

PBL Co-Advisor, September 2017-Current

Graduate School Capstone Project Advisor, May- July 2017

DECA Co-Advisor, September 2015-May 2018

AWARDS, HONORS AND RECOGNITION

Strengthen ND, bushCONNECT Scholarship, 2018

Minot State University, Advanced Study Grant, 2015-2016