

# **DANNY DAVID DAVIS**

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## **OBJECTIVE**

To serve with success and integrity

## **EDUCATIONAL BACKGROUND**

### **Chadron State College**

Chadron, Nebraska (1992-93)  
Master of Arts  
Major: Education  
Concentration in Sport and Recreation Management  
Dean's List  
GPA: 3.89

### **Olivet College**

Olivet, Michigan (1986-90)  
Bachelor of Arts  
Major: History  
Minor: Physical Education  
Minor: Journalism  
Member Omicron Delta Kappa Leadership Honor Society  
Member Phi Alpha Theta History Honor Society  
Dean's List  
GPA: 3.32

### **Reading High School**

Reading, Michigan (1981-85)  
GPA: 3.89  
Valedictorian of Class of 1985  
Member of National Honor Society

## **CAPABILITIES AND EXPERIENCE**

- ✓ 25 years of collegiate and high school teaching, coaching, and administrative experience.
- ✓ Experience in all areas of student services.
- ✓ Teaching and athletic coaching experience in secondary schools.
- ✓ Extensive experience in college admissions and financial aid practices.
- ✓ Experience as a Director of Residential and Student Life and a Residence Hall Director.
- ✓ Experience as an academic department chair.
- ✓ Teaching experience in both lower and upper level courses at the college level.
- ✓ Academic advising.
- ✓ Extensive marketing and promoting experience.
- ✓ Supervisory and personnel management experience.
- ✓ Student activities experience.
- ✓ Experience in broadcast, print journalism, sports and media information.
- ✓ Public relations duties.
- ✓ Athletic administration experience.

## **PROFESSIONAL BACKGROUND**

### **Dakota College at Bottineau – Bottineau, North Dakota. May, 2013 to present**

Title: July, 2016 to present, Athletic Director, Head Football Coach  
March-July, 2016, Associate Dean of Student Services, Registrar, Interim Head Football Coach  
August, 2013 to March, 2016, Associate Dean of Student Services, Registrar, Assistant Coach  
June-August, 2013, Director of Residential and Student Life, Assistant Coach  
May-June, 2013 – Admissions Counselor

Description: I was hired at DCB, a two year near the Canadian border in North Dakota to serve in the Admissions Department. Due to a need in the Student Life department and my previous successful experience in the area, I was quickly promoted to direct the entire Residential and Student Life and eventually to Associate Dean of Student Services at the college. I served as the college's registrar, scholarship coordinator, student conduct officer, and chief student affairs officer, overseeing admissions, student life, and financial aid while being responsible for scheduling, marketing, public relations, staff training, budgeting, and all other duties of a professional of this title. I coach football as well at DCB and was named Athletic Director in July of 2016 with all supervisory and budgetary duties associated with that position.

### **Fast Forward Charter High School – Logan, Utah. August to November, 2012**

Title: Social Studies and Physical Education Teacher

Description: I taught American Government, World History, and Physical Education at FFCHS, a small charter high school in Logan, Utah. In addition to my teaching duties at the school, I also supplemented my income by coaching football at nearby Logan High School.

### **Mansfield University-Mansfield, Pennsylvania. March 2008 to March, 2012**

Title: Head Coach, Sprint Football Program

Description: I served as head coach for the sprint football program at Mansfield, a small NCAA public, liberal-arts college. My duties included marketing, scheduling, public relations, budgeting, coaching, recruiting, fund-raising, and marketing. In addition, I worked closely with both the admissions and financial aid offices at Mansfield. We built a solid, well-respected program and in 2010, we had the highest team GPA among all men's athletic teams.

### **MacMurray College-Jacksonville, Illinois. May, 2007 to March, 2008**

Title: Instructor in Physical Education/Sports Management and Assistant Coach

Description: I returned to full-time academic work when hired at MacMurray. I taught Introduction to Sports Administration, Theory of Teaching Team Sports, Theory of Teaching Individual Sports, and served on several committees in addition to my coaching duties. I had academic advising and recruiting duties as well and worked closely with both the admissions and financial aid offices.

**NOTE: From 2004 until 2007, I worked various seasonal positions as my wife and I were living permanently in our home state of Michigan. She was trying to get a business going and I moved back and took various temporary coaching positions in order to allow her to attempt to get the business going. After trying this we decided that I should return to full-time work. Hopefully, this will partly explain the next several jobs and their duration.**

### **Mount Allison University-Sackville, New Brunswick, Canada. August to December, 2006**

Title: Assistant Football Coach

Description: I was hired in late summer for a seasonal full-time position at Mount Allison, consistently voted the top undergraduate college in Canada. I worked as an assistant football coach with some small administration and equipment duties. During my time there, the college won its first game in 5 years and our breaking of a 34 game losing streak was voted as one of the top sports stories in Canada for 2006. While at Mount Allison, I also had duties in fundraising and public relations for the school.

### **Marion Mayhem-Marion, Ohio. April to July, 2006**

Title: Assistant Coach

Description: I was hired in a seasonal capacity as the offensive coordinator for Marion, an indoor professional football team in central Ohio. I also did some small fundraising and public relations duties for the Mayhem franchise.

### **Big Rapids High School-Big Rapids, Michigan. August to December, 2005**

Title: Assistant Coach

Description: I was hired in early August, 2005 as an assistant football coach in Big Rapids, a city of 15,000 located in northern lower Michigan. The position was seasonal only and just included coaching duties.

### **Cheyney University-Cheyney, Pennsylvania. January to August, 2005**

Title: Assistant Coach

Description: I took this full time position in January, 2005 while my wife stayed in Michigan running her business. During my time at Cheyney, I was heavily involved with recruiting and served as the liaison between the football program and the admissions and financial aid offices. I also had some budgeting, fundraising, and marketing duties with the football program and athletic department in general. The head coach who hired me left in June of 2005, but I stayed on until late in July I decided to move back to Michigan to be with my family.

### **Cumberland University-Lebanon, Tennessee. August to December, 2004**

Title: Assistant Coach

Description: I was hired two days before camp began as the Offensive Line Coach under a new staff as a full-time position for the fall semester only. I coordinated the equipment and equipment room, including game day set up and take down. I also had recruiting responsibilities, being in charge of junior college recruiting as well as visiting local schools in the Lebanon area.

## **PROFESSIONAL BACKGROUND CONTINUED**

### **Langston University-Langston, Oklahoma 2002- 2003**

Title: Assistant Coach

Description: I served for 18 months as an employee at Langston, a historically black college just north of Oklahoma City, Oklahoma. I served as recruiting coordinator and was responsible for eligibility, coordinating the entire recruiting process and had limited teaching and athletic administration duties. While at Langston, I created the first electronic recruiting database in school history and brought in over 60 new recruits.

### **McPherson College-McPherson, Kansas 2000-2002**

Title: Head Football Coach, Physical Education Instructor

Description: I served as a faculty member and coach at McPherson, a small private school in central Kansas. There, I increased the team numbers from 20 to 70 in two years and increased the team GPA from 1.57 to 2.79 during my tenure. I also had academic advising duties and taught Sports Administration, Weight Training, and Psycho-Sociological Aspects of Sport and Physical Education during my time at McPherson..

### **Vermilion Community College-Ely, Minnesota 1998-2000**

Title: Director of Residence Life, Assistant Coach

Description: I coordinated the entire residence life program at Vermilion, a small community college located in the heart of the Superior National Forest in Ely, Minnesota. I was responsible for a 1.2 million dollar budget as well as student activities and discipline on campus as well as campus security. I served as football Offensive Coordinator and acting assistant athletic director for the entire department. During my time at VCC, I instituted new fund-raising and sponsorship opportunities and designed the athletic department website, some of which is still in use today.

### **Canton College of Technology-Canton, New York 1996-98**

Title: Assistant Head Football Coach

Description: I served as acting head coach as our head coach, a retired NFL head coach, spent 9 months of the year in South Carolina and away from campus. I handled all budgeting, scheduling, equipment maintenance and purchasing, discipline, and recruiting and served as acting men's athletic director in absentia. During my time at Canton, we increased the team GPA from last to second among men's sports and increased public relations in the northern New York community. In addition, almost single handedly I brought in over 85 new recruits both years I was at Canton.

### **KJAM Radio,-Madison, South Dakota 1995-96**

Title: Announcer and Sports Director

Description: I served as the lead play by play voice for Madison High School and Dakota State University sports and had an afternoon announcing spot. I also coordinated and produced a 50 minute newscast every afternoon as well as a Saturday morning coaches show. I also sold advertising during my time at KJAM.

### **Huron University-Huron, South Dakota 1994-95**

Title: Chair of Health, Physical Education, and Recreation Department, Coach

Description: I served as an athletic coach and Physical Education Instructor at Huron, a private liberal-arts college located in central South Dakota. I taught Introduction to Physical Education, Introduction to Sports Administration, and Community First Aid while also serving as co-chair of the NCATE accreditation committee on campus and as an academic advisor. As head men's and women's track coach, we increased the numbers in the program from 3 to 20 in one year.

### **McPherson College-McPherson, Kansas 1993-94**

Title: Director of Metzler Residence Hall, Assistant Football and Track Coach

Description: After graduating with my Master's degree, I accepted the position of Director of the male residence hall and assistant football coach at McPherson. I was responsible for discipline and programming in the residence hall and served as football Defensive Coordinator and Assistant Track and Field Coach.

## **OTHER POSITIONS HELD**

### **KNGL-KBBE Radio-McPherson, Kansas 1993-94**

Title: Weekend Host, Saturday night oldies show and Sunday evening serenade (50's-60's-70's easy listening music show)

### **Chadron State College-Chadron, Nebraska 1992-93**

Title: Graduate Assistant Physical Education Instructor, Assistant Football and Track Coach

### **Ulster County Community College-Stone Ridge, New York 1991-92**

Title: Assistant Football and Baseball Coach

### **Adams State College-Alamosa, Colorado 1990-91**

Title: Graduate Assistant Physical Education Instructor and Assistant Football Coach

## **ATHLETIC, ACTIVITIES PARTICIPATION**

### **Olivet College-Olivet, Michigan 1986-88**

Lettered in football and track, 1 year starter, won Coaches' Award for hard work and dedication to the football program in 1988. College radio station manager, member of concert band, college newspaper, history club, Omicron Delta Kappa national leadership honor society, Phi Alpha Theta international history honor society.

### **Reading High School-Reading, Michigan 1981-85**

All-conference football, lettered in football, track, and baseball, selected male Scholar-Athlete of the year in 1985. Class Valedictorian, Class President, Student Council, member of concert band, marching band, pep band, SADD, Varsity Club President, yearbook, newspaper, National Honor Society

## **REFERENCES**

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